



# ENG524

**Quiz for Final-Term**

## ABSTRACT

*This comprehensive collection of notes is accurately crafted to empower students to excel academically, ensuring they achieve a minimum of 80% marks in their examinations. The content is organized with clarity and precision, focusing on key concepts, critical analyses, and practical applications tailored to the syllabus. These notes serve as a reliable resource for both thorough preparation and last-minute revision. Designed to inspire confidence and mastery, this guide is an essential tool for students striving for academic excellence.*

**Maha Malik**

CRITICAL DISCOURSE ANALYSIS

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1. There has been \_\_\_\_\_ research on the ways in which the general public has produced knowledge of the economy through intellectual engagement in the media with economists. **(limited)**
2. Jessop (2013) has outlined \_\_\_\_\_ approaches examining neoliberalism. **(five)**
3. Except \_\_\_\_\_ all are component of stance making. **(epistemic knowledge)**
4. In Neoliberalism, the term deregulation suggests the business operations more with less regulations. **(smoother)**
5. Nations and national identities are based on \_\_\_\_\_ as systems of cultural representation. **(historical narratives)**
6. The use of flags in everyday contexts refers to \_\_\_\_\_ concepts of nationalism. **(Billig's)**
7. Border politics is defined by \_\_\_\_\_ language and it is part of national identity politics. **(national)**
8. The social welfare state emerged in \_\_\_\_\_ era in Western Europe, Canada, Australia, the UK and the United states. **(world war II)**
9. Stance in the theories of discourse analysis is \_\_\_\_\_. **(ideology)**
10. Ferguson (2010) provocatively point out “neoliberalism is for poor and working people”. **(bad)**
11. The recontextualisation of Barack Obama’s \_\_\_\_\_ speech into a song in the 2008 presidential election campaigns. **(Yes, we can)**
12. According to Deleuze (1997), a \_\_\_\_\_ is exactly like a box of tools. **(theory)**
13. Some researchers tend to exclude this work from their publications such is the demand for \_\_\_\_\_ over the practical. **(theoretical)**
14. Foucault (1977) claims that sense theory does not express, translate, or serve to apply practice; It is \_\_\_\_\_. **(practice)**
15. Sense theory is an activity conducted alongside those who \_\_\_\_\_ for power, and not their illumination from a safe distance. **(struggle)**
16. This methodology is based on the collections of methods called \_\_\_\_\_. **(Multimodal Critical Discourse Analysis (MCDA))**
17. History is rewritten to highlight foundation myths of a “pure people” in “\_\_\_\_\_” nation-states. **(homogenous)**
18. Journalism is typically a discursive \_\_\_\_\_ of reality. **(re-construction)**

19. According to Rogers (2018), the majority of CDA work in education in the past decade has focused on the \_\_\_\_\_ forces of teachers and learners across educational sites making room. **(bottom-up)**
20. A \_\_\_\_\_ - synchronic analysis means looking at various representations of an issue at the time of the writing of one specific news text. **(comparative)**
21. Consumption patterns: choice of shops, buying brands or not, ecological/organic consumption etc. **(behavior)**
22. Within the more general context of political discourse, the discourses of war, terrorism, and violence have also received a fair share of attention, particularly after the \_\_\_\_\_ terrorist attacks in America. **(9/11)**
23. Textual and Rhetoric Analysis of News Headlines of Urdu and English Newspapers: This study is an attempt to find out the textual and contextual by using different aspects of Critical Discourse Analysis. **(difference)**
24. Terrorism as a socio-political construct is difficult to be defined objectively and universally. **(Largely context-based)**
25. A strong link between CDS and \_\_\_\_\_ is a necessity if the former wants to live up to its own claims. **(social theory)**
26. According to KhosraviNik (2014), the nature, location, and dynamics of discursive power in \_\_\_\_\_. **(Social Media)**
27. Chouliaraki and Fairclough (1999) argue that CDA begins from the perception of a \_\_\_\_\_ in society. **(problem)**
28. According to one of the approaches of political discourse, speeches need to be \_\_\_\_\_ to generate more influence on audience. **(sentimental)**
29. 'Like' refers to \_\_\_\_\_ in the sentence "I like winters". **(stance position)**
30. For a politician, \_\_\_\_\_ the important element. **(public)**
31. The concept of 'order of discourse' is provided by \_\_\_\_\_ in CDA. **(Fairclough)**
32. Ferguson (2010) provocatively points out "neoliberalism is \_\_\_\_\_ for poor and working people". **(bad)**
33. Deontic modality refers to \_\_\_\_\_ in analysis of political stance. **(emphasizing speaker's authority)**
34. Epistemic modality refers to \_\_\_\_\_ in analysis of political stance. **(commitment to the truth)**



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35. The three nodes represent \_\_\_\_\_ in stance triangle. (subject 1; subject 2; **all**; object)
36. Except \_\_\_\_\_ all are the key components of the stance triangle. **(objectivity)**
37. The link \_\_\_\_\_ between CDS and social theory. **(inevitable)**
38. Except \_\_\_\_\_ neoliberalism deals all. **(deregulation)**
39. Initially \_\_\_\_\_ was the neglected aspect in the classic notion of CDA. **(reality representation)**
40. Political activity could not exist without \_\_\_\_\_ in political discourse. **(language)**
41. Critical discourse analysis (CDA) dealing \_\_\_\_\_ approach makes it unique. **(multi-disciplinary)**
42. Talbot (2005) and Lazar (2006, 2009) have specifically examined “\_\_\_\_\_ feminism”, which transforms feminist politics into a lifestyle accessory for women consumers. **(commodity)**
43. Clark(1992) analyzed news reports on physical and sexual violence of British women by using \_\_\_\_\_ analysis. **(naming and transitivity)**
44. While doing FCDA, Lazar(2018) aims to show that ‘victim blaming’ and ‘perpetrator mitigation’ function as wider \_\_\_\_\_ discursive logics at work. **(transcultural)**
45. Martin-Rojo and Esteban(2005) found that managerial women were \_\_\_\_\_ appraised by both male and female employees. **(negatively)**
46. Traditionally, public sphere seemed to be associated with \_\_\_\_\_ in most of the gender based studies in CDA. **(men)**
47. Belonging to the family of CDA scholarship, studies with a focus on \_\_\_\_\_ share the main tenets of CDA. **(gender)**
48. How many interrelated principles of FCDA have been identified by Lazar (2005)? **(Five)**
49. How does the discourse of the 'Delhi rape' incident relate to feminist principles? **(It combines elements of pre-feminism and backlash against gender liberalization.)**
50. According to \_\_\_\_\_ (1989: 29–37), each social domain has an associated “order of discourse” **(Fairclough)**

51. \_\_\_\_\_ refers to the establishment of social, cultural, economic and political ties that operate beyond the nation-state. **(Transnationalism)**
52. In an article entitled ‘\_\_\_\_\_, Fairclough and Graham (2002) argue that: **(Marx as Critical Discourse Analyst)**
53. Labour is a \_\_\_\_\_. **(noun)**
54. The third side of the triangle (the vertical line on the left) represents between the two subjects. **(alignment)**
55. The Conservatism is a \_\_\_\_\_. **(noun)**
56. Perhaps the most salient and widely recognized kind. Evaluation may subsume both epistemic and affective stances. **(Evaluation)**
57. the act of calibrating the relationship between two stances, and by implication between two stance takers (e.g. ‘I agree’). **(Alignment)**
58. The term ‘feminist’ in ‘Feminist CDA’ is focusing on ‘\_\_\_\_\_’ as an object of CDA research. **(gender)**
59. The books do address environmental topics to raise awareness of ecological destruction, they do not reflect on the underlying economic, cultural and political issues, nor do they encourage students to actively participate in \_\_\_\_\_. **(transformative ecological practice)**
60. co-opted a range of \_\_\_\_\_ women-centric discourses in its promotional material. **(progressive)**
61. Largely \_\_\_\_\_ Terrorism cannot really be simplistically defined as the “systematic use of violence and intimidation to achieve some goal **(context-based)**
62. Reality TV is ‘the most exorbitantly “\_\_\_\_\_” form of programming in television history’ (Turner, 2010). **(noticed)**
63. Neoliberal policies seek to remove any regulatory framework from the operation of the economy. **(Deregulation)**
64. According to Macgilchrist, \_\_\_\_\_ result from a complex production process involving various institutions and individuals. **(textbooks)**
65. Findings revealed that the Muslim women, in these movies, are seen as slaves, , helpless, ignorant and duped caricatures in the public and private spheres. **(victims)**
66. Van Dijk (2004) also argued that an “\_\_\_\_\_ is still missing and acknowledged the difficulties of contextual analysis. **(explicit theory of context)**



67. \_\_\_\_\_ (1995) thinks that the influence of cultural studies is discernible more generally in CDA research. **(Fairclough)**
68. \_\_\_\_\_ (2004) also argued that an “explicit theory of context”. **(Van Dijk)**
69. A weaker language cannot be expected to survive over a long period unless it receives \_\_\_\_\_ help. **(government)**
70. \_\_\_\_\_ Neoliberalism posits that the state should not be involved in business and industry - sell off assets. Any assets, resources, industries, services etc. are better run by private interests. **(Privatization)**
71. Yousuf Raza Gillani on May 09, 2011. This study is an analysis of the speech to see how certain \_\_\_\_\_. **(linguistic features)**
72. ‘\_\_\_\_\_, the NRA explicitly drew upon feminist slogans of the 1970s, which had advocated an attitudinal change in women’s traditional depictions as victims of violence. **(Refuse to be a Victim)**
73. The books do address environmental topics to raise awareness of ecological destruction, they do not reflect on the underlying economic, cultural and political issues, nor do they encourage students to actively participate in transformative ecological practice. **(shallow environmentalism’)**
74. Chairman of Pakistan Tehreeke- Insaaf (PTI), a major political party in Pakistan - which he delivered from \_\_\_\_\_ hospital two days prior to the general elections (2013) in Pakistan. **(Shoukat Khanam)**
75. Journalism is typically a discursive \_\_\_\_\_ of reality. **(re-construction)**
76. \_\_\_\_\_ is a term that deals specifically with economic ideas about free markets. **(Neoliberalism)**
77. The neoliberal era began in the 1970s and continues to the present. It is a specific form of free market \_\_\_\_\_ that has largely come to dominate global economics. **(Capitalism)**
78. A \_\_\_\_\_ is one that is unhindered by regulations, and is operated by private entities rather than State (public) owners. **(free market)**
79. According to Rogers (2005), there were only \_\_\_\_\_ published between 1983 and 2005. **(46 articles)**
80. But in the last 8 years, total \_\_\_\_\_ were published on CDA and Education (Rogers and Schaenen, 2014). **(257 articles)**

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81. The findings reveal that the media discourse may not necessarily present public opinion and certain pro-government newspapers \_\_\_\_\_ news report to support the government perspective. **(exploit)**
82. The "\_\_\_\_\_" protests of the 90s were attempts to resist neoliberalism. The term neoliberalism came to prominence in academics in the early 2000s. **(anti-globalization)**
83. \_\_\_\_\_ 'radical view' of CDA. **(Fairclough's)**
84. Cook (2008) states: "\_\_\_\_\_ is one of the most prominent, powerful, and ubiquitous contemporary uses of language. **(Advertising)**
85. \_\_\_\_\_ play a crucial part in the construction of any identity. **(Names)**
86. The study aims to explore how powerful groups in a society may \_\_\_\_\_ the policies and discourse of media. **(control)**
87. Feminist CDA is a political perspective which investigates the complex and diverse ways by which \_\_\_\_\_ ideologies that entrench power asymmetries become 'common sense' in particular communities and discourse contexts. **(gender)**
88. SM-CDS deals with discourse, not \_\_\_\_\_, as its central object of analysis. **(technology)**
89. \_\_\_\_\_ & Political Discourse: A Critical Discourse Analysis of Imran Khan's Election Speech (2013). **(Persuasion)**
90. The results reveal that the text of Jinnah's speech is very rich so far as \_\_\_\_\_ is concerned. **(CDA)**
91. \_\_\_\_\_ refers to a person's physical characteristics, such as bone structure and skin, hair, or eye color. **(Race)**
92. \_\_\_\_\_ refers to cultural factors, including nationality, regional culture, ancestry, and language. **(Ethnicity)**
93. Media studies examines the political, \_\_\_\_\_ implications of individual mediums like newspapers, television and radio, and their combined power and authority as "the media". (social, economic, cultural, **all**)
94. According to Krzyżanowski (2011), conducting interviews and focus groups as classic audience studies methods can be incorporated in SM-CDS but application of such methods should only be \_\_\_\_\_ within the specific scope and aims of every study. **(justified)**
95. \_\_\_\_\_ has introduced Discourse-Historical Method. **(Wodak)**



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96. Core strands in CDS (associated with Fairclough, van Dijk & Wodak) have been influenced by \_\_\_\_\_ dominant social theories to answer these questions. **(two)**
97. National identity also includes \_\_\_\_\_ symbols, apart from language. **(religious)**
98. The object of study is historical in the sense of exploring change and the dynamic nature of discourse in relation to the construction of orders of discourse. **(Fairclough)**
99. Ruth Wodak views discourse as a form of \_\_\_\_\_ practice. **(social)**
100. According to Deleuze (1997), a \_\_\_\_\_ is exactly like a box of tools. **(theory)**
101. A number of critical language scholars like \_\_\_\_\_ (1999). **(Norman Fairclough)**
102. \_\_\_\_\_ (2002) “language of new capitalism” **(Fairclough)**
103. Historiographical research is produced from certain \_\_\_\_\_ locations. (political, socioeconomic, **all of the given**, cultural)
104. Subjective feelings such as happiness and anger are termed as \_\_\_\_\_ in stance referring. **(affective)**
105. The lexical level operates at \_\_\_\_\_ in political discourse. **(words and phrases)**
106. The phenomenon of ‘political theory’ is related to \_\_\_\_\_ in society. **(public concerns)**
107. ‘Like’ refers to \_\_\_\_\_ in the sentence ‘I like winters’. **(stance position)**
108. Construction of identity of any political party can be done simply by \_\_\_\_\_ in political discourse. **(slogans)**
109. ‘Language helps us in presenting a given view of reality’ is point view of linguists. **(Chilton)**
110. The concept of ‘order discourse’ is provided by \_\_\_\_\_ in CDA. **(Fairclough)**
111. Domination is represented through \_\_\_\_\_ according to Gramsci’s notion of hegemony. **(private organizations)**
112. A corpus based methodology operates on a \_\_\_\_\_ collection of naturally occurring texts/discourse. **(huge)**



113. Emerging literature foregrounds \_\_\_\_\_ as the central focus of discourse analysis is Social Media. **(discursive practice)**
114. How can your speech establish 'in-group' or 'out-group' category? **(through inclusive pronouns and vocabulary)**
115. The post-Marxist theories focus on reality TV with the perspective that how it can \_\_\_\_\_ class differences. **(legitimate)**
116. Politicians employ certain \_\_\_\_\_ strategies to persuade people to follow their hidden agendas. **(linguistic)**
117. The analysis of the Pakistani news headlines reveals that they are infused with varying ideologies and \_\_\_\_\_ relations. **(power)**
118. How are 'objects' defined in the context of 'textual analysis' in the framework of analysis of media discourse (Corvalho, 2008). **(Layout and structural organization of the text)**
119. The \_\_\_\_\_ square model of Van Dijk can be employed as the theoretical framework for the study of propagation of ideology. **(Ideological)**
120. Social media critical discourse analysis deals with \_\_\_\_\_ mainly as its central object of analysis. **(discourse)**
121. Media text can be best analyzed by adopting Van Dijk model (1995) and Fairclough & \_\_\_\_\_ model (1997). **(Wodak)**
122. The employment of \_\_\_\_\_ in films depicts ethnically diverse situations. **(code-switching)**
123. Multimodal approach focuses on how reality TV can reproduce ideologies by involving all \_\_\_\_\_ resources. **(semiotic)**
124. The CDA analysis of Jinnah's speech in the first constituent assembly reveals that Jinnah wanted to make Pakistan democratic, just and \_\_\_\_\_ state. **(impartial)**
125. Biased reporting may have serious socio " \_\_\_\_\_ effects on readers. **(psychological)**
126. The \_\_\_\_\_ draws on social theory and contextual knowledge to point out the "manipulative character" of some discursive practices. **(Socio-diagnostic critique)**
127. Perhaps a single methodological approach may not be \_\_\_\_\_ to analyze historical and ideological textual discourses. **(sufficient)**

128. Scholars often refer to everyday contexts as \_\_\_\_\_ opposed to the “global”, “macro” level of institutions (Van Dijk, 2002) **(local or micro)**
129. The process of \_\_\_\_\_ involves “ideological construction as well as an apparatus of legal, political and social discrimination and oppression”. (MacMaster, 2001). **(racialization)**
130. An example of \_\_\_\_\_ is brown, white, or black skin (all from various parts of the world). **(race)**
131. The fusion of politics and media over time has led to \_\_\_\_\_ transforming politicians into media celebrities. **(political socialization)**
132. The discursive construction of terrorism is often a powerful tool of propaganda used to achieve \_\_\_\_\_ goals. **(socio-political)**
133. In pretext for war, retributive justice and \_\_\_\_\_ did not prove legitimate enough reasons to take any kind of definitive action **(revenge)**
134. It is important to “recognize that ‘terrorism’ is simply a word, a subjective epithet, not a/an \_\_\_\_\_ reality” (Whitbeck, 2004) **(objective)**
135. Integration discourse as both \_\_\_\_\_ and producer of controlling institutional frameworks. **(product)**
136. Lexical items specifically has relation with: **(co-textual context)**
137. Mark the following as True or False  
Studying the construction of text tells us about ideological beliefs and social effects. **(True)**
138. Mark the following as True or False  
Stance lacks the power to invoke presupposed systems of sociocultural values. **(false)**
139. Mark the following as True or False  
Contextualization cues work by pointing beyond the utterance to its presupposed conditions of use. **(True)**
140. Mark the following as True or False  
The way in which something is said speaker/writer comments on communication itself highlights the attitudinal kind of stance. **(False)**

141. All are the key components of stance triangles excluding \_\_\_\_\_.  
(**detachment**)
142. Mark the following as True or False  
The stance triangle provides an analytic toolkit of interconnected concepts and methods designed to explain various elements and processes of stance. (**True**)
143. Mark the following as True or False  
Subjectivity and positioning go hand in hand. (**True**)
144. Who argued against devising “further machinery for ‘guiding’ and ‘directing’ ” individuals”? (**Hayek**)
145. Who stated “neoliberalism is bad for poor and working people, therefore we must oppose it” (**Ferguson**)
146. Who has outlined five approaches examining neoliberalism? (**Jessop**)
147. Who argued that \_\_\_\_\_ can be seen as “the result of elites integrating critiques of capitalism into capitalism itself as sources of renewal”  
(**neoliberalism**)
148. Billig’s study (1995) of \_\_\_\_\_ refers to everyday representations of the nation which build an “imaginary” of national solidarity and belonging. (**banal nationalism**)
149. the concept of “\_\_\_\_\_” relates to nativist “body-politics” of viewing and conceptualizing the nation as a body. (**mother tongue**)
150. which one among the choices is defines as “a political principle that holds that the political and the national unit should be congruent” (**nationalism**)
151. Who proposed the eclectic framework? (**Sicurella (2015)**)
152. After 9/11, the Bush administration was perceived as the official sponsor of the War on Terror, enforcing a state of moral order through the “ of facts”.  
(**emotionalization**)
153. Through \_\_\_\_\_ for war, one tries to make subjective realities as legitimate and objective. (**justification**)
154. Usually academics and political analysts find the word ‘ \_\_\_\_\_ ’ as a calculated element of propaganda (**terrorism**)
155. Who gave the theoretical framework discourse of illusion? (**Bhatia, 2015**)



156. The discourse of \_\_\_\_\_ is grounded in a sociocultural mesh of beliefs and ideas about what the world is like and what it should be like. **(illusion)**
157. For nations '\_\_\_\_\_ for war' is important, in order to prove legitimate reason/s to take any kind of definitive action in the eyes of the world. **(pre-text)**
158. The traditional definition of race and ethnicity is related to biological and sociological factors respectively **(biological)**
159. While looking at immigration policy, a particular area in CDA studies on elite racism focuses on 'increasing articulation between race and \_\_\_\_\_'. **(immigrants)**
160. Traditionally, domestic sphere seemed to be associated with \_\_\_\_\_ in most of the gender based studies in CDA. **(women)**
161. In critical investigations of gender identities and relations \_\_\_\_\_ is a central focus. **(power)**
162. Esteban noted in studies that the communicative behavior of women managers as seen inappropriate by employees and it led to their social making their promotion difficult. **(isolation)**
163. The term 'feminist' in 'feminist CDA' focus on '\_\_\_\_\_' as an object of CDA research. **(gender)**
164. Feminist critical discourse analysis (FCDA) studies have focused on \_\_\_\_\_ investigating: **(newer gender ideologies)**
165. According to Clark's analysis of news reports on violence against British women, victims in the reports were categorized as either 'genuine' or '\_\_\_\_\_'. **(non-genuine)**
166. In feminist CDA research, what is emphasized for understanding gender dynamics in the contemporary period? **(the need to challenge and dismantle oppressive power relations)**
167. In FCDA, how does perpetrator mitigation affect the accountability of individuals responsible for violence? **(it minimizes and reduces the severity of their actions)**
168. What are the two main types of contextual analysis from the given choices? **(Comparative-synchronic and Historical-diachronic)**

169. We can take assistance from \_\_\_\_\_ analysis to analyze nonverbal communication such as tagging, likes, annotation, sharing, hyperlinks, etc. **(multimodal)**
170. Which notion fits the most for analyzing the social media discourse from a Faircloughian perspective? **(Production and consumption process)**
171. Reality TV has been discussed as \_\_\_\_\_, a form of cheap, trivial and empty entertainment. **(low-culture)**
172. The perspective to see reality TV as a cultural technology depicts citizens as \_\_\_\_\_ versions of them. **(better and happier)**
173. In reality TV, the \_\_\_\_\_ actor analysis focuses on the representational strategies used to depict participants and their actions. **(social)**
174. Analysis of films provides depictions of society and paves way for combinations of CDA methods and \_\_\_\_\_ analysis. **(sociocultural)**
175. In order to make the text cohesive and coherent \_\_\_\_\_ can be used as effective strategy. **(contextual links)**
176. The analysis and the construction and reproduction of ideology through lexical choices/syntactic structures specifically can be studies at \_\_\_\_\_ level. **(word)**
177. Through referential strategies, framing and word choices, newspapers have based on their interests. **(bias)**
178. After 9/11, western filmmakers projected Muslim women in movie as , helpless and ignorant in the public and private spheres. **(victims)**
179. The responses of the viewers reveal their \_\_\_\_\_ for entertainment oriented, exaggerated, unfair, and moderately informative headlines of news channels. **(dislike)**
180. A research study found that the representation of \_\_\_\_\_ in beauty product is more persuasive and tactical. **(gender)**
181. The headlines used in newspapers increase or decrease news worthiness of nay incident and manipulate it by using linguistic and \_\_\_\_\_ markers. **(discursive)**
182. What can be the function of using pronoun “I” in the speech? **(to assert authority and digress the discussion)**

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183. The research exploring the hidden meanings through the study of 'parts of speech (POS)' focuses on \_\_\_\_\_ within text. **(adjectives and nouns)**
184. The most salient and widely recognize kind of stance is \_\_\_\_\_. **(evaluation)**
185. A \_\_\_\_\_ is one that unhindered by regulations, and is operated by private entities rather than State (public) owners. **(free market)**
186. \_\_\_\_\_ Political Discourse: A Critical Discourse Analysis of Imran Khan's Election Speech (2013) **(persuasion)**
187. Yousuf Raza Gillani on May 09, 2011 study is an analysis of the speech to see how certain \_\_\_\_\_ features have been used to take people in confidence with the help of the most important political position. **(linguistic)**
188. \_\_\_\_\_ refers to a person's physical characteristics, such as bone structure and skin, hair, or eye color. **(race)**
189. \_\_\_\_\_ refers to cultural factors, including nationality, regional culture, ancestry, and language. **(ethnicity)**
190. FCDA stands for \_\_\_\_\_. **(feminist critical discourse analysis)**
191. The term 'feminist' in 'Feminist CDA' is focusing on \_\_\_\_\_ as an object of CDA research. **(gender)**
192. Clark findings revealed a pattern of blame (re)assignment, in which responsibility for an attack got transferred to the \_\_\_\_\_. **(victim)**
193. According to Rogers (2005), there were only \_\_\_\_\_ articles published between 1983 and 2005. **(46)**
194. \_\_\_\_\_ is a term that deals specifically with economic ideas about free markets. **(neoliberalism)**
195. In construction of any identity \_\_\_\_\_ play crucial role. **(names)**
196. Third side of triangle represents \_\_\_\_\_ between two subjects. **(alignment)**
197. strong link between CDS and \_\_\_\_\_ in necessity. **(social theory)**
198. Responsibility of the attack is transferred to \_\_\_\_\_. **(victims)**
199. \_\_\_\_\_ is fluid, changeable and non-static. **(social media)**
200. Reality TV is 'the most exorbitantly \_\_\_\_\_ form of programming in television. **(noticed)**



201. Choice of shops, buying brands or not, ecological/organic consumption, etc. **(Behavior)**
202. The books do address environmental topics to raise awareness of ecological destruction, they do not reflect on the underlying economic, cultural and political issues, nor do they encourage students to actively participate in transformative ecological practice. **(Shallow environmentalism)**
203. The discourse historical approach was devised by **(Wodak)**
204. The term \_\_\_\_\_ can be defined as an optimistically assume. **(Topos)**
205. A key insight of CMT is that \_\_\_\_\_ have their origins in our embodied experiences. **(conceptual metaphors)**
206. If you say something that represents a threat to another person's self-image, that is called a \_\_\_\_\_. **(face-threatening act)**
207. Maxims of QUALITY **(Being True)**
208. Maxims of QUANTITY **(Being Brief)**
209. Maxims of RELATION **(Being Relevant)**
210. Maxims of MANNER **(Being Clear)**
211. Hammond and Macken Horarick ( 1999 ) argue that genre-based teaching can help students gain access to texts and discourses which will, hopefully, help them participate more successfully in second language \_\_\_\_\_ interactions. **(spoken and written)**
212. An understanding and critical \_\_\_\_\_ of relevant literature. **(appraisal)**
213. The 2nd stage of Fairclough's 3D modal **(interpretation)**
214. Modern nationalism originated in Europe in \_\_\_\_\_ era. (Cold War, **French Revolution**, World War I, World War II)