

Business Communication courses are _____ courses in most Pakistani universities.

Select the correct option

☐

optional

☒

compulsory



☐

compulsory & optional

☐

All the given options

ENG516:Quiz 1

Question # 4 of 10 (Start time: 09:27:56 PM, 13 November 2019)

It is naïve to base a _____ design on the target objectives because more important are the actual tools needed to acquire required skills.

Select the correct option

☒	course
☐	assessment
☐	methodology
☐	evaluation

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ENG516:Quiz 1

Question # 3 of 10 (Start time: 09:27:05 PM, 13 November 2019)

The _____ analysis normally produces lists which have an important bearing on the cost of the course and distribution of responsibilities.

Select the correct option

☐	needs
☐	evaluation
☐	cost
☒	means

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ENG516:Quiz 1

Question # 2 of 10 (**Start time: 09:26:35 PM, 13 November 2019**)

Choose from the following the factor/s that help/s a culture become what it is.

Select the correct option

☐	Environment
☐	Gender
☐	Family
☒	All the given options

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ENG516:Quiz 1

Question # 7 of 10 (Start time: 09:29:18 PM, 13 November 2019)

In business communication, _____ is considered as black and white in any communicative activity.

Select the correct option

☐	fluency
☐	effectiveness
☒	accuracy 
☐	consideration

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ENG516:Quiz 1

Question # 5 of 10 (**Start time: 09:28:56 PM, 13 November 2019**)

The example/s of 'content words' is/are:

Select the correct option

☐	Adjectives
☐	Nouns
☐	Verbs
☒	All the given options

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ENG516:Quiz 1

Question # 10 of 10 (Start time: 09:30:58 PM, 13 November 2019)

Classical Organization Theory (Henri Fayol) divided business operations into _____ interdependent and related functional areas.

Select the correct option

☐	four
☐	five
☒	six
☐	seven

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ENG516:Quiz 1

Question # 9 of 10 (Start time: 09:30:36 PM, 13 November 2019)

Needs analysis is the _____ stage in Business Communication course development.

Select the correct option

☒	first
☐	second
☐	third
☐	fourth

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ENG516:Quiz 1

Question # 8 of 10 (Start time: 09:30:14 PM, 13 November 2019)

The more we find out about our learners' needs, the more _____ it can seem to meet those needs.

Select the correct option

☐	easy
☐	simple
☒	difficult
☐	complicated

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The development and growth of ESP started in 1960s and has undergone _____ main phases of development.

Select the correct option

☐	three
☐	four
☒	five
☐	six



In business world, English became the accepted _____ language and non-native workers and students needed it for functional and academic purposes.

Select the correct option

☐	national
☒	international
☐	continental
☐	non-continental

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ESP is a term often used to describe language that is _____ to people who are not members of a particular language community.

Select the correct option

☐	accessible
☒	inaccessible 
☐	excessive
☐	in-excessive

BC has to be seen as an approach not a product since business communication is not the teaching of a _____ language.

Select the correct option

- | | |
|----------------------------------|--|
| ☐ | local |
| ☐ | general |
| ☒ | particular  |
| ☐ | national |

Different types of communication situations give rise to _____types of communication needs.

Select the correct option

☒	different
☐	same
☐	unique
☐	primary

Click to Save Answer & Move to Next Question

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Question # 8 of 10 (Start time: 03:12:37 PM, 14 November 2019)

Total Marks: 1

The gap between the target proficiency and existing proficiency can be referred as the learner's _____.

Select the correct option



lacks



necessities



wants



gaps

[Click to Save Answer & Move to Next Question](#)

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Grammar is the rules and conventions of a language shared by a group of _____ speakers.

Select the correct option

☒	native
☐	foreign
☐	expert
☐	British

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Question # 6 of 10 (Start time: 03:11:36 PM, 14 November 2019)

Total Marks: 1

Learning styles are related to_____, which is a collection of techniques, models, and theories based on how the mind works and how people behave and communicate.

Select the correct option

☐	LNP
☐	PLN
☒	NLP
☐	LPN

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The oldest method of teaching English and other languages is _____ method.

Select the correct option

☒	Grammar Translation
☐	Content Based Learning
☐	Audio-lingual
☐	Direct

Click to Save Answer & Move to Next Question

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Question # 2 of 10 (Start time: 03:10:27 PM, 14 November 2019)

Total Marks: 1

Harmer's ESA model suggests that a teaching sequence can be divided into _____ components.

Select the correct option

☐	two
☒	three
☐	four
☐	five

[Click to Save Answer & Move to Next Question](#)

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Question # 5 of 10 (Start time: 03:11:22 PM, 14 November 2019)

Total Marks: 1

Which of the following(s) is/are the part(s) of key areas of management?

Select the correct option

☐	Distribution
☐	Finance
☐	Legal
☒	All of the given options

[Click to Save Answer & Move to Next Question](#)

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According to Hyland (2008) needs analysis should not be seen as an entirely _____ procedure.

Select the correct option

☐ subjective

☒ objective

☐ descriptive

☐ productive

Context Based Models favor the view that situation plays an important role in the making of a leader, according to the following(s):

Select the correct option

- | | |
|----------------------------------|-----------------------|
| ☐ | Delegation |
| ☐ | Communication |
| ☐ | Task completion |
| ☒ | All the given options |



Click on Save Answer & Move to Next Question

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ENG516:Quiz 1

Question # 6 of 10 (Start time: 07:43:14 PM, 14 November 2019)

Corporate clients are favorably _____ if the trainer they are dealing with knows something about the company's size.

Select the correct option

☒	impressed
☐	depressed
☐	expressed
☐	appressed

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One common tool for doing communication needs analysis is a _____ test, which is a test designed to provide a comparison with other learners.

Select the correct option

- ☐ cloze
- ☐ summative
- ☐ formative
- ☒ placement 

Click to Save Answer & Move to Next Question

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Question # 9 of 10 (Start time: 08:04:26 PM, 14 November 2019)

Total Marks: 1

In task based learning, a _____ form of communicative language teaching focuses on how learning takes place.

Select the correct option

- | | |
|----------------------------------|--|
| ☐ | weak |
| ☒ | strong  |
| ☐ | refined |
| ☐ | dull |

[Click to Save Answer & Move to Next Question](#)

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Question # 10 of 10 (Start time: 08:04:48 PM, 14 November 2019)

Total Marks: 1

Learning _____ can be analyzed by using different tools to collect a series of snapshots.

Select the correct option

☐ gaps☒ needs ☐ styles☐ lacks[Click to Save Answer & Move to Next Question](#)

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In business world, the content of a course for _____ managers may include balance sheets and profit and loss statements.

Select the correct option

- | | |
|----------------------------------|----------------|
| ☐ | marketing |
| ☒ | finance |
| ☐ | human resource |
| ☐ | transport |

While teaching a business communication course, there is no _____ best way to do need analysis, no hard and fast rules.

Select the correct option

☒	single
☐	double
☐	triple
☐	middle

Click to Save Answer & Move to Next Question

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In discourse, _____ analysis is a sociological approach used to analyze the way people interact with each other in talk.

Select the correct option



speech



stylistics



editorial



conversation



Click to Save Answer & Move to Next Question

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