

ENG516 – Teaching Business Communication (Quiz-III)

Question # 6 of 10 (Start time: 08:31:41 AM, 10 July 2023)

Medical English language practice in the language laboratory include(s):

✓ Confirmed by Barbie

Select the correct option

☐	Feedback
☐	Conference Presentations
☐	Doctor patient role
☒	All the given options

✓

← Eng...      



practice 1 / 1



Other activities are:

- Read and report. Individual participants or groups read a medical article, summarize to group who have read a different article.
- Listen to a guest speaker doctor.
- Preparing and presenting a paper: Based on a case, a medical topic previously researched by speaker and the teacher records for feedback purposes.

Medical English language practice in the language laboratory:

- Doctor patient role plays
- Rehearsals of mini conference talks
- Presentations at conferences
- Feedback crucial component
- Recorded to give feedback on language, pronunciation, delivery style

Practice activities can include:

- Listening in pairs to recorded medical talk and giving summary report to another pair
- Describing and interpreting tables and graphs
- Transposing data into visual form and explaining
- Writing abstracts
- Giving mini talks
- Grading and sequencing: In length, audience, feedback

Question # 7 of 10 (Start time: 08:32:39 AM, 10 July 2023)

A useful activity to teach aviation pronunciation and vocabulary can be based on semantic and _____ contrast

Select the correct option

☐	stylistic
☐	pragmatic
☐	linguistic
☒	phonetic ✓

Click to Save Answer & Move to Next Question



← Eng...

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non-native speakers, who are at the minimum proficiency level.

Using authentic aviation discourse and descriptions of work related contexts and topics are useful. Activities for pronunciation of numbers, practice of read-backs and repair of miscommunication can be used for improvement of communication. A discourse analysis can be supplemented by workplace observations, interviews and questionnaires. The technique of discourse analysis can be used to develop materials for practice of pronunciation of numbers and read-backs, repair of miscommunication and improvement of comprehension. A useful activity to teach aviation pronunciation and vocabulary can be based on semantic and phonetic contrasts.

A material development for ground staff, of basic language features, experienced aviation teachers can use field observations and notes and collate them with real dialogues and scenarios. These can be distributed to aviation professional teams to determine the most representative and frequently used forms and functions, to be used for teaching. The testing of aviation English can focus on routine exchanges and unexpected radiotelephony, using representative authentic combinations of phraseology and plain language.

In view of the public safety which is involved in the aviation profession, the need for efficient and effective communication skills is needed. The purpose of teaching aviation English is that personnel should be able to operate in a minimum level of proficiency level, which is validated through research especially of interaction during stress.

Question # 8 of 10 (Start time: 08:33:53 AM, 10 July 2023)

Choose the correct option.

English is the international language for science and_____.

Select the correct option

☒	medicine ✓
☐	genetics
☐	literature
☐	linguistics

← Eng...      

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BUSINESS FOR MEDICAL PURPOSES-III

Topic – 187: EMP for Doctors

The need for medical English has never been as pronounced as now. The English speaking nation: lead in medical research and development, requirements for professional development and the migration of doctors to English speaking countries are factors which have contributed to the need and growth of ESP in this area. EMP aims to improve the English skills of non-Anglophone health professionals. EMI literature focuses on:

- Pedagogical/research enterprise
- Health care communication: Doctor – patient

English is the international language for science and medicine. Some have pointed out that this has resulted in the loss of national languages and spews inequality in areas of research and publication. A significant majority of EMP learners are overseas medical practitioners who have migrated to practice in English speaking countries. Various types of medical courses are being offered, which vary according to duration, audience, and medical specialty and in skills, genres, and medical situations.

A needs analysis shows that rapid reading, detailed study, and technical writing are needed by doctors doing clinical work with English - speaking patients and engaged in clinical work with English - speaking colleagues. Besides these, other needs are:

- Giving papers, reports/articles in English for publication and symposia
- Corresponding with English - speaking colleagues on professional matters
- Understanding lectures/papers in English delivered orally at medical meetings, symposia

Question # 9 of 10 (Start time: 08:34:52 AM, 10 July 2023)

A significant majority of _____ learners are overseas medical practitioners who have migrated to practice in English speaking

Select the correct option

☐	MPE
☒	EMP
☐	EPM
☐	PME

Click to Save Answer & Move to Next

← Eng...      

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- Pedagogical/research enterprise
- Health care communication: Doctor – patient

English is the international language for science and medicine. Some have pointed out that the use of English has resulted in the loss of national languages and spews inequality in areas of research and development. A significant majority of EMP learners are overseas medical practitioners who have migrated to practice in English speaking countries. Various types of medical courses are being offered, which vary in duration, audience, and medical specialty and in skills, genres, and medical situations.

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- Corresponding with English - speaking colleagues on professional matters
- Understanding lectures/papers in English delivered orally at medical meetings, symposia
- Giving papers and lectures in English
- Participating in formal discussion at conferences
- Participating in post - graduate courses in English - speaking medical institutions
- Entertaining/being entertained

EMP courses are a major need for English for medical research, especially in the area of

Question # 10 of 10 (Start time: 08:35:59 AM, 10 July 2023)

Total Marks

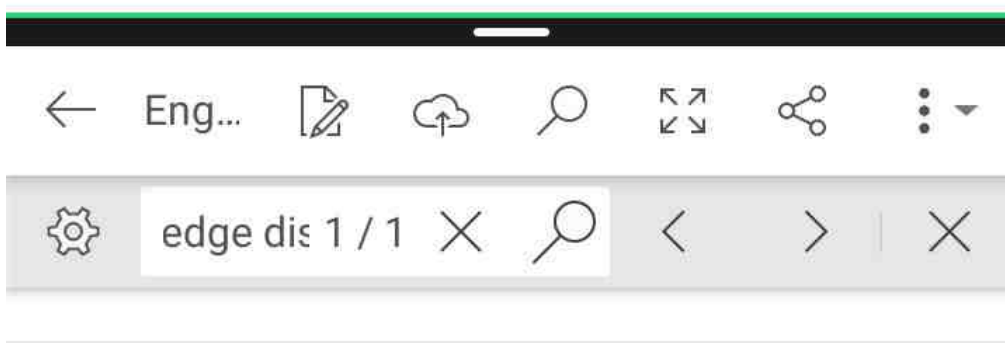
In an EAP research, students use _____ for knowledge display but higher level students also use them to support the writers' line of thought.

Select the correct option

- ☐ bibliographies
- ☒ All the given options
- ☐ appendices
- ☐ citations

✓ Confirmed by Barbie

Click to Save Answer & Move to Next Question



Business Communication (ENG516)

V

of citations is related how writers position themselves. In introductions, literature review a here is a tendency for non-integral citations, which are placed outside the sentence, usually focusing on information, not on people. Students use citations for knowledge display but students also use them to support the writers' line of thought.

as a Genre: A three-move model is given by Bitchener (2010b:4) and a nine-move model as, 1994. The three-move model of Bitchener is as follows:

side background information

ent a statement of result (SOR)

luate/comment on results or findings in a restatement of aims, research questions, and theses

tend to see their language problems at the sentence level while the supervisors see it in terms of clear meaning at the paragraph level, and in terms of understanding the rhetorical and

Question # 1 of 10 (Start time: 08:24:47 AM, 10 July 2023)

In air traffic communication, the question of cognitive workload and its impact on communication has been a continuing focus in _____ studies.

Select the correct option

☐	administrative
☐	business
☐	legal
☐	aviation ✓

Click to Save Answer & Move to Next



Question of cognitive



Research has found that use of plain English does occur frequently in professional communication. Besides conveying information, it is used to clarify, check, and repair information. The use of syntactic, intonation questions to get information and the use of WH – questions are not approved phraseology, but are used when unanticipated changes occur. Full, direct questions are used to verify and elaborate the unexpected information. The plain language features are used to aid comprehension and are used for greetings and signoffs. However, such politeness markers and questions are not part of approved radiotelephony.

Topic – 185: Cognitive Load, Politeness and Mitigation

The **question of cognitive** workload and its impact on communication has been a continuing focus in aviation studies. The controller-pilot exchange is mainly carried out as radio communication which is part of the problem. The ability of flight crew to understand and manage radio communication is directly related to the cognitive load of other tasks that require memory and processing, like coordinating multiple procedures and sharing information with crew members. A high cognitive workload may interact with language proficiency to affect the ability of flight crews to interact with air traffic controllers. Several factors that contribute to cognitive workload are as follows:

Length of the interaction: Traffic controllers provide a load of information in a single turn to balance approaching and departing flights, giving instructions about level, directions, clearing, position, etc.

Prosodic features: of language pose problems of comprehension in radio communication for both native and non-native English speaking pilots. Neutral prosodic contours and rapid delivery typically used by controllers may contribute to comprehension problems in radio communication for non-Anglophone pilots.

Code switching: A linguistic feature often related to cognitive workload is code - switching. Under normal flight conditions, code - switching may be an intentional interactional strategy. Greetings, signoffs and expressions of gratitude are often given in the presumed language of the interlocutor, establishing a friendly conversational tone. In emergency contexts, code-switching appears to be a less

Question # 2 of 10 (Start time: 08:26:47 AM, 10 July 2023)

In EAP dissertation, there are _____ expectations about roles and responsibilities of students/supervisor.

Select the correct option

☐	smooth
☐	mixed
☒	different
☐	same

Click to Save Answer & Move to Next Question



roles and



Teaching of Business Communication (Quiz-III)

end. Organization of a thesis is determined by the methodology being followed. Difference in discipline will also influence the organization of content. Even in a class of the same discipline, different models will be used; therefore it should not be taken for granted that the IMRD model will be followed by all. Students might be at different stages of writing within a homogeneous group, and teaching, therefore, needs to accommodate this range of development.

Students need to be aware of the disciplinary convention of writing of their area. Difference with supervisors' area of specialty can cause problems for the students. In such contexts it is important that the adviser and the students access examples for information about what is expected of theses in the disciplines that the students aspire to belong to, by using internet or by asking supervisors to guide them to relevant examples.

There are different expectations about **roles and** responsibilities of students/supervisor. These can be addressed in discussion sessions, where both students and supervisors can share their expectations about each other's roles. E.g. whose responsibility it is to select a promising research topic? Who assumes responsibility for the methodology and content of the dissertation? How much will the supervisor assist in the actual write up?

Doctoral students need to write regularly. Writing is the first step towards knowledge creation. The value of setting up writing groups for doctoral students has been acknowledged. The value of writing groups has been acknowledged for doctoral level students as it leads to an enhanced sense of identity, readership and community.

Topic - 197: English for Research Publication Purposes (ERPP)

The research publication phenomenon is on the rise. More and more researchers are wishing to publish their work in reputable journals. Competition for ranking in universities depends on the number of publications of the academia. Promotions hinge on how much research an academic gets published. It

Question # 3 of 10 (Start time: 08:27:56 AM, 10 July 2023)

The purpose of teaching legal English is to enable _____ legal professionals and students to operate in professional situations where English is required.

Select the correct option

☒	L2
☐	L1
☐	L3
☐	L4

Click to Save Answer & Move to Next Question



legal English is

**Topic- 181: Legal English**

English is the language of commercial and legal international transactions. The term 'Legal English' has a variable meaning. The familiar term is 'Legal English', although 'Legalese' or 'Anglo-American Law' is used, as the following:

- ELP: English for Legal Purposes
- EALP: English for Academic and Legal Purposes
- EGLP: English for General Legal Purposes
- EOLP : English for Legal Occupations Purposes

Teaching of legal English for students of law and non-Anglophone law students is an important area within ESP. The purpose of teaching **legal English is** to enable L2 legal professionals and students to operate in professional and academic situations where English is required. However, there are various problems in teaching. Statutes, which are general legal laws, are compiled as codes, the acts of parliaments, and reasoning of decisions of complex cases by the higher courts, become binding law. Reading long complex documents presents problems to students of L2 not only in the reading and understanding these long, daunting texts but also because of different assumptions in the interpretation and application of these tasks.

Another problem is that the language of law is archaic, formal and mysterious because of the Anglo Saxon, Greek and Latin origins of the English language. Some see it as a desire for power on part of legal practitioners, their desire for certainty and also for making the legal language inaccessible for the general populace. Teaching BE to learners implies that they are either native students of law or second language learners. They have to be familiar with legal systems, practices and occupations in criminal and civil law. Business English teachers have to be familiar with legal occupations – Solicitors, Barristers, Attorney and Lawyers. Areas of legal language include:

- Language of contracts

Question # 4 of 10 (Start time: 08:29:14 AM, 10 July 2023)

Choose the correct option.

Aviation English is the de facto language of _____.

Select the correct option

☐	traffic control
☐	civil aviation
☒	all of the given options
☐	legal english



de facto



of legal texts to develop their receptive and productive skills. Case reports and statutes are key genres and materials based on them can be used by students to model their law writing assignments on. Students need familiarity with generic structures of legal texts to develop their receptive and productive skills.

The problem question essay requires learners to consider a set of facts, identify legal issues, and apply the law to existing facts to a difficult legal problem, using the Model CLEO (claim law evaluation outcome) given by Strong (2003). The very nature of legal language can cause misunderstanding. This can be a disadvantage for socially vulnerable groups, as in the case of lawyer/client interview.

Topic – 183: Aviation English

Aviation English is the **de facto** language of civil aviation which is called *Radiotelephony*; it is a specialized communication between pilots and air traffic controllers, and other personnel associated with the aviation industry, like flight attendants, crew, mechanics and engineers. The difference with other forms of communication is that radiotelephony is carried out over radio frequencies and there is no face-to-face communication between the interlocutors. It is a hybrid language - a combination of a restricted, specialized, technical language and conventional English /other languages.

English is the language of air traffic control, officially mandated by the International Civil Aviation Organization (ICAO). The ICAO mandates that pilots and air traffic controllers must be proficient at Level 4, for effective English communication. Miscommunication is a cause of accidents; so pilots and air-traffic controllers are required to exhibit comprehensible pronunciation, intelligible fluency, and the ability to paraphrase in unexpected circumstances and sufficient vocabulary.

Question # 5 of 10 (Start time: 08:30:25 AM, 10 July 2023)

In a medical communication course, cultural expectations in communication style cause problems in a _____ medical

Select the correct option

☐	non-cultural
☐	intercultural
☐	unicultural
☒	multicultural



Click to Save Answer & Move to



style cause pro



have been proposed. Reading strategies, listening, and taking notes, studying for tests, participating in discussions, asking questions, writing research papers, and reading and writing critically are needed.

Discipline Specific Skills: This includes nursing care plans are areas which students find particularly difficult. Require students to research medical diagnosis, create appropriate/desired outcome for the client, and implement the interventions that have been identified in the plan, evaluate client's progress towards achieving the desired outcome. The other discipline specific skills and tasks: are charting, change of shift report, interviewing skills to gather information, assertive skills to speak up in difficult situations, and the therapeutic communication skills.

Cultural Skills and Content: There are different cultural assumptions about mental illness, sexuality, concerns, and death/dying, which non-Anglophone students have difficulty in understanding and responding to. Cultural expectations in communication **style cause problems** in a multicultural medical team, e.g. in the West learners are expected to be assertive and self-directed, their lack of initiative may be viewed as lacking in problem solving and clinical reasoning. They may not participate

actively, although may have important things to say in team meetings but may need more time in coming up with correct words. Delay in conversation may be taken as a lack of interest, lack of knowledge and students' incompetency.



Question # 6 of 10 (Start time: 08:31:41 AM, 10 July 2023)

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Select the correct option

☐	Feedback
☐	Conference Presentations
☐	Doctor patient role
☒	All the given options ✓



language practice in



- Listen to a guest speaker doctor.
- Preparing and presenting a paper: Based on a case, a medical topic previously speaker and the teacher records for feedback purposes.

Medical English language practice in the language laboratory:

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Question # 7 of 10 (Start time: 08:32:39 AM, 10 July 2023)

A useful activity to teach aviation pronunciation and vocabulary can be based on semantic and _____ contrasts.

Select the correct option

☐	stylistic
☐	pragmatic
☐	linguistic
☐	phonetic

[Click to Save Answer & Move to](#)

semantic and



developing materials on work related contexts for topics of teaching. There is a need for teaching paraphrasing strategies to native speakers and to teach the standard proscribed aviation phraseology to non-native speakers, who are at the minimum proficiency level.

Using authentic aviation discourse and descriptions of work related contexts and topics are useful. Activities for pronunciation of numbers, practice of read-backs and repair of miscommunication can be used for improvement of communication. A discourse analysis can be supplemented by workplace observations, interviews and questionnaires. The technique of discourse analysis can be used to develop materials for practice of pronunciation of numbers and read-backs, repair of miscommunication and improvement of comprehension. A useful activity to teach aviation pronunciation and vocabulary can be based on **semantic and** phonetic contrasts.

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Question # 8 of 10 (Start time: 08:33:53 AM, 10 July 2023)

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English is the international language for science and _____.

Select the correct option

☐	medicine
☐	genetics
☐	literature
☐	linguistics



international lan



lead in medical research and development, requirements for professional development and the need for doctors to English speaking countries are factors which have contributed to the need for an ESP in this area. EMP aims to improve the English skills of non-Anglophone health professionals. EMP literature focuses on:

- Pedagogical/research enterprise
- Health care communication: Doctor – patient

English is the **international language** for science and medicine. Some have pointed out that the use of English has resulted in the loss of national languages and spews inequality in areas of research and publication. A significant majority of EMP learners are overseas medical practitioners who have migrated to English speaking countries. Various types of medical courses are being offered, which vary in duration, audience, and medical specialty and in skills, genres, and medical situations.

A needs analysis shows that rapid reading, detailed study, and technical writing are needed for doing clinical work with English - speaking patients and engaged in clinical work with English speaking colleagues. Besides these, other needs are:

- Giving papers, reports/articles in English for publication and symposia
- Corresponding with English - speaking colleagues on professional matters
- Understanding lectures/papers in English delivered orally at medical meetings, symposia
- Giving papers and lectures in English
- Participating in formal discussion at conferences
- Participating in post - graduate courses in English - speaking medical institutions
- Entertaining/being entertained

Question # 9 of 10 (Start time: 08:34:52 AM, 10 July 2023)

A significant majority of _____ learners are overseas medical practitioners who have migrated to pr

Select the correct option

☐	MPE
☒	EMP
☐	EPM
☐	PME

Click to Save



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- Entertaining/being entertained

EMP courses are a major need for English for medical research, especially in c communication skills and overseas doctors seeking to pass registration exams. Skill is need

Question # 1 of 10 (Start time: 09:14:54 AM, 10 July 2023)

ESP is a needs based concept which aims to determine which language skills should be profitably developed for academic and professional success of the _____.

Select the correct option

☐	parents
☐	examiners
☐	teachers
☒	students

Click to Save Answer & Move to Next Question



needs based con



AREAS IN BUSINESS COMMUNICATION-IV

Topic - 193: Business English for Academic Purposes

English for academic purposes or EAP comes under the umbrella of ESP, and is required for those who use language to perform academic tasks or for employment. ESP is a **needs based concept** which aims to determine which language skills should be profitably developed for academic and professional success of the students. It is a broad term which covers the academic needs of native students (NSE) who need it for reading textbooks, research and presenting it for non-native speakers of English (NNSE). Business English comes under the heading of ESP as it aims to equip students with the language skills which they require for academic and professional success. It takes into account certain basic questions like: "who the learners are, what their linguistic background or level of competence is, what their view to language learning is, what their purpose and expectations are, what particular skill they will be needing in their actual, on-the-job situation", etc.

English for academic purposes EAP as a branch of ESP is taught in higher institutions to improve the learners' proficiency in English language and to help them to overcome some of their difficulties in



Question # 3 of 10 (Start time: 09:17:06 AM, 10 July 2023)

In EMP teaching, inferring the intent of communication which is inexplicitly stated to find the patient's emotional state is based on _____ culture.

Select the correct option

☐	Indian
☐	national
☐	international
☒	local

Click to Save Answer & Move to



emotional state



Asking questions for information, yes/no questions, when to ask and how to frame question, is an important skill. Besides this, imperatives and commands, “*cross your legs*”, “*bend your elbow*”, “*touch your finger to your nose*,” and “*follow the light*” (Cameron 1998) are structures routinely used. In addition to giving commands, nurses must also understand explicit and implicit instructions given by doctors and nurse supervisors.

A pragmatic competence is using language effectively and appropriately. Inferring the intent of communication which is inexplicitly stated to find the patient's **emotional state** is based on knowledge of local culture. Strategic competence entails the ability to clarify meaning, checking comprehension, and demonstrating understanding and recognizing verbal and non-verbal cues. The sociolinguistic competence is using language appropriately according to the context. Interviewing skills for getting information about culturally sensitive topics, showing empathy, and adjusting speech in social interaction and recognizing visual cues for talk are areas where ESL students face problems.

ENG516 - Teaching Business Communication (Quiz-III)

Question # 4 of 10 (Start time: 09:18:09 AM, 10 July 2023)

The role of professional content in teaching business English is _____.

Select the correct option

☐	un-controversial
☐	paradisial
☐	monochasial
☒	controversial



Professional content in



management students, business communication has to be taught to the learners from the following areas:

- Administration
- Customer service
- Distribution
- Marketing
- Finance

The role of **professional content** in teaching business English is controversial. Business English is an umbrella term which covers a wide range of specific and specialized forms of language, according to customers' needs. This specificity is what ESP courses aim for. The role of language teacher is to focus on language development within the range of a business oriented vocabulary.

Business English teachers are not content specialists. The business English teacher is not a subject specialist but a knowledgeable generalist, who uses learners' expertise to develop the BE course. In a course for financial managers, the business English teacher will have to get knowledge about the content within which to teach language development along with professional targets along the line and the

ENG516 – Teaching Business Communication (Quiz-III)

Question # 6 of 10 (Start time: 09:18:49 AM, 10 July 2023)

Choose the correct option.

The business communication teacher has to be familiar with _____ areas.

Select the correct option

☐	management
☐	local
☐	educational
☒	all of the given options

Click



be familiar with

**Topic- 176: Business English for Management**

The business communication teacher has to be familiar with management areas. Managers communicate for carrying out the following functions:

- Leadership
- Team building
- Delegation

For these good communication skills are required. A management issues are usually concerned with general type (management function according to the nature of job) and local factors which affect that company (financial, geographical). The management requires a number of skills - to define duties and

Question # 7 of 10 (Start time: 09:19:48 AM, 10 July 2023)

In EMP teaching, various texts available give importance to listening and speaking, and the language for _____

Select the correct option

☐	doctor-hospital
☐	doctor-nurse
☒	doctor-patient
☐	doctor-doctor

Click to Save Ans



and the language for



see <http://www.bmj.com/site/video/>), which are all exploitable in EMP. Most of the texts for EMP emphasize:

- Doctor-patient interaction
- Consultation: presenting complaint to examination, and diagnosis to treatment

Various texts available give importance to listening and speaking, and the language for doctor-patient interaction. Cultural awareness, non-verbal communication and empathetic listening and intonation are other areas. The use of DVD recordings of consultation provides a solid base for student analysis and discussion.

Topic – 191: EMP – for Nursing

Business English for Nursing is a relatively new area within ESP which focuses on healthcare professionals' use of English in clinical settings and in nursing education. There are numerous textbooks for nursing published in recent years most of which focus on material for nurses entering the "Inner circle". The less recognized are English as a second language immigrants, and international students in

Question # 10 of 10 (Start time: 09:21:43 AM, 10 July 2023)

In medical English, _____ discourse employs an abstract and distancing language, e.g. in case

Select the correct option

☐	critical
☐	business
☐	medical
☐	political



Click to See



abstract and dis



questions, with only 9% to 30 % questions asked by patients.

The use of euphemisms both by doctor and patient to evade referring to taboo, embarrassing, distressing subjects, e.g. taboo body parts, bodily emissions, and death and dying. Referring to death is a difficult subject in many cultures, and has therefore spawned a number of euphemisms.

Metaphors are pervasively used in medicine. Particularly common is the metaphor of the human body as a machine, or a plumping machine and diseases referred to with the war metaphor. Medical discourse employs an **abstract and distancing** language, e.g. in case studies. This feature tends to employ an abstract, and distancing language in which the disease entity is foregrounded and the patients appear as cases in a statistical data. The following linguistic features are used:

Depersonalization: Use of impersonal vocabulary, omission of the agent, and use of technology as agent "Follow-up C.T. scan showed..." for deleting agent and taking objectification further. The use of reporting verbs, as in patients assigned non-factive predicators (e.g. *state, claim, report*) and doctors factive ones like (*note, observe, record, find, etc.*). The health communication research is limited. More directed EMP research is needed to improve medical practice.



ENG516 – Teaching Business Communication (Quiz-III)

Question # 4 of 10 (Start time: 09:31:30 AM, 10 July 2023)

Which of the following terms is used for doctoral research in US?

Select the correct option

☐	Article
☐	Dissertation
☐	Blog
☐	Thesis



doctoral research



academic fields of study. The basic aim is to raise the students' English proficiency to enter higher institutions or to study successfully in current courses as well as to provide guidance for thesis writing and for research and publication purposes.

Topic - 194: Purposes and Descriptions

The term *thesis* is used in UK and *dissertation* in the US, for **doctoral research**. The doctoral thesis is still neglected area in EAP. Majority of research on theses and dissertation has appeared in the

In business world, _____ includes setting standards, checking actual performance against standards, and taking corrective action as needed.

Select the correct option

☒	controlling
☐	staffing
☐	organizing
☐	planning

Click to Save Answer & Move to Next Question



corrective action



management teams

Staffing: Deciding what type of people should be hired, setting performance standards, evaluating performance

Leading: Getting others to get the job done, motivating

Controlling: Setting standards, checking actual performance against standards, taking corrective action as needed

Teaching business skills includes teaching four basic skills of language with vocabulary management. Introduced and practiced through cloze exercises, role plays and simulations. teaching business communication is to develop fluency and effectiveness of communication. practice and feedback, using topics and activities based on real workplace requirements.

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Topic-177: Business English for Administration

The administration department has a vital role to play in the working of any organization. It presents

Question # 8 of 10 (Start time: 09:35:41 AM, 10 July 2023)

The quality of _____ influences business in many areas, including working relationships, sales effectiveness and perceptions of leadership.

Select the correct option

☐	certification
☐	cornification
☐	complication
☐	communication



Click to Save Answer



in many areas



- Specialist to Specialist
- Specialist to Non-specialist
- Generalist to Generalist

The aim of teaching business communication to administration is to develop effectiveness and fluency of language skills of learners with focus on communication in specialist vocabulary. The quality of communication influences business in many areas, including working relationships, sales effectiveness and perceptions of leadership.

Topic – 178: Business English for Customer Services and Distribution

141

Customer services require interaction with clients, stakeholders and multicultural audience to listen to inform, instruct, share, listen to complaints, and suggestions. When communicating with such diverse audience/readers, clarity is the main objective. This can be achieved by using simple words, and eliminating jargon. The use of numbers, not bullets, and bolding of important points within the text adds to the emphasis. In journalism, the "lead" is the very first part of a news story, so it should not be buried

ENG516 - Teaching Business Communication (Quiz-III)

Question # 9 of 10 (Start time: 09:36:37 AM, 10 July 2023)

In business communication, the marketing mix is made up of the Ps of marketin

Select the correct option

☐	two
☐	five
☐	three
☒	four



marketing mix



- Public relations
- Campaign
- Positioning

The **marketing mix**, which is made up of the four Ps of marketing:

- Product: Product refers to item that satisfies consumers' needs or wants.
- Price: Price is the amount a customer pays for a product.
- Place: Placement is about a product's market coverage and how it gets to market through logistic through company's distribution channels.
- Promotion: Promotion or advertising which may involve public relations campaigns, including in-store promotions.

142

In marketing communication, use can be made of marketing corpora. By simply typing the word 'market' in a concordance program, the different uses of the word show up. Vocabulary, from general to that related with customers, products and advertising, needs to be as follows:

Question # 10 of 10 (Start time: 09:36:59 AM, 10 July 2023)

The purpose of teaching legal English is to enable _____ legal professionals and students to operate in situations where English is required.

Select the correct option

☒	L2
☐	L1
☐	L3
☐	L4

Click to



English is to enable



- ELP: English for Legal Purposes
- EALP: English for Academic and Legal Purposes
- EGLP: English for General Legal Purposes
- EOLP : English for Legal Occupations Purposes

Teaching of legal English for students of law and non-Anglophone law students is an important area within ESP. The purpose of teaching **legal English is to enable** L2 legal professionals and students to operate in professional and academic situations where English is required. However, there are various problems in teaching. Statutes, which are general legal laws, are compiled as codes, the acts of parliaments, and reasoning of decisions of complex cases by the higher courts, become binding. Reading long complex documents presents problems to students of L2 not only in the understanding these long, daunting texts but also because of different assumptions in the interpretation and application of these tasks.

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Another problem is that the language of law is archaic, formal and mysterious because of the Anglo-Saxon, Greek and Latin origins of the English language. Some see it as a desire for power on part of legal professionals, their desire for certainty and also for making the legal language inaccessible for the general

ENG516 – Teaching Business Communication (Quiz-III)

Question # 3 of 10 (Start time: 09:50:00 AM, 10 July 2023)

In business world, accounting is collecting the record of a company's financial activities, includ

Select the correct option

☐	Balance sheet
☐	Income statement
☐	Costs
☐	All the given options



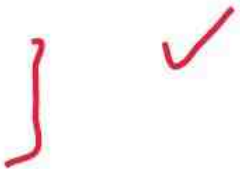

Accounting is collecting



Teaching business communication for marketing aims to develop fluency and effective language skills in topics related to the marketing area.

Topic -180: Business English for Finance

Teaching business communication is needed for students of finance and accounting. The aim is to develop language knowledge and communication skills for handling general as well as specialist communication and language issues related to professional matters. Accounting is collecting the record of a company's financial activities, including:

- Costs
 - Annual financial reports
 - Income statement
 - Balance sheet
 - Statement of changes in equity
- 

ENG516 – Teaching Business Communication (Quiz-III)

Question # 4 of 10 (Start time: 09:51:14 AM, 10 July 2023)

The term thesis is used in UK and dissertation in the _____, for doctoral research.

Select the correct option

- ☐ JP
- ☐ EU
- ☐ USSR
- ☒ US



in UK



particular discipline. In common core EAP, students of different course backgrounds are taught the same language skills which may not have direct bearings on the students' academic course of study. The aims of teaching, however is to equip the students with the language skills that will enable them follow their academic fields of study. The basic aim is to raise the students' English proficiency to enter higher institutions or to study successfully in current courses as well as to provide guidance for thesis writing and for research and publication purposes.

Topic - 194: Purposes and Descriptions

The term *thesis* is used in UK and *dissertation* in the US, for doctoral research. The doctoral thesis is still neglected area in EAP. Majority of research on theses and dissertation has appeared in the

Question # 5 of 10 (start time: 09:52:35 AM, 10 July 2023)

In aviation industry, negotiation of meaning is a _____ skill in a situation where the flow of communication is over radio channel, with no F2F contact.

Select the correct option

☐	irrelevant
☒	critical
☐	simple
☐	common

Click to Save Answer



negotiation of mean



non-native speakers. In serious situations, pilots are more likely to use plain English to supplement prescribed phraseology, which might be problematic for non-Anglophone interlocutors. The use of informal syntax is non-prescribed and can cause problems of miscommunication.

Topic -184: Comprehension and Negotiation of Meaning

Negotiation of meaning is a critical skill in a situation where the flow of communication is almost entirely over radio channel, with no F2F contact. Comprehension is difficult when there is a rapid presentation of information as there are many aircrafts in approaching, landing and taking off positions at a given time. The air traffic controller has to guide approaching and departing aircrafts and convey multiple information in a single turn, for the sake of efficiency and accuracy. This flow is primarily from AT Controller to pilot, who has to respond and give read-back to ensure comprehension and accuracy of the exchange. For example, the controller would be identifying and directing pilots about their direction and speed and the pilot reads back, requests repetition for speed, uses politeness markers: 'Please' 'Thank you'

In air traffic communication, the question of cognitive workload and its impact on communication has been a continuing focus of _____ studies.

Select the correct option

☐	business
☒	aviation
☐	legal
☐	administrative

Click to Save Answer & Move to Next Question



Cognitive workload and



information questions to get information and the use of VFR – questions are not approved phraseology, but are used when unanticipated changes occur. Full, direct questions are used to verify and elaborate the unexpected information. The plain language features are used to aid comprehension and are used for greetings and signoffs. However, such politeness markers and questions are not part of approved radiotelephony.

Topic – 185: Cognitive Load, Politeness and Mitigation

The question of cognitive workload and its impact on communication has been a continuing focus in aviation studies. The controller-pilot exchange is mainly carried out as radio communication which is part of the problem. The ability of flight crew to understand and manage radio communication is directly related to the cognitive load of other tasks that require memory and processing, like coordinating multiple procedures and sharing information with crew members. A high cognitive workload may interact with language proficiency to affect the ability of flight crews to interact with air traffic controllers. Several factors that contribute to cognitive workload are as follows:

Length of the interaction: Traffic controllers provide a load of information in a single turn to



Question # 5 of 10 (start time: 10:04:39 AM, 10 July 2023)

The _____ services require interaction with clients, stakeholders and multicultural audience to listen to inform, complaints, and suggestions.

Select the correct option

☐ clearance

☒ customer

☐ custom

☐ taxation

Click to Save Answer & Move to Next



services require inter



The aim of teaching business communication to administration is to develop effectiveness and fluency of language skills of learners with focus on communication in specialist vocabulary. The quality of communication influences business in many areas, including working relationships, sales effectiveness and perceptions of leadership.

Topic – 178: Business English for Customer Services and Distribution

Customer services require interaction with clients, stakeholders and multicultural audience to listen to inform, instruct, share, listen to complaints, and suggestions. When communicating with such diverse audience/readers, clarity is the main objective. This can be achieved by using simple words, and eliminating jargon. The use of numbers, not bullets, and bolding of important points within the text adds to the emphasis. In journalism, the "lead" is the very first part of a news story, so it should not be buried between relatively unimportant texts. Eliminating extra words can increase reading comprehension by 10%. Use the customer's name adds a positive and friendly touch to the communication. Longer paragraphs should be split into shorter ones, which can increase reading comprehension by 20%.

ENG516 - Teaching Business Communication (Quiz-III)

Question # 10 of 10 (start time: 10:08:10 AM, 10 July 2023)

More and more researchers are wishing to publish their work in _____ journals.

Select the correct option

☐	refutable
☐	honorable
☐	reputable
☐	applicable



publish their work in



The value of setting up writing groups for doctoral students has been acknowledged. The value of writing groups has been acknowledged for doctoral level students as it leads to an enhanced sense of identity, readership and community.

Topic - 197: English for Research Publication Purposes (ERPP)

The research publication phenomenon is on the rise. More and more researchers are wishing to publish their work in reputable journals. Competition for ranking in universities depends on the number of publications of the academia. Promotions hinge on how much research an academic gets published. It is literally "Publish or Perish" for them. It is also the requirement for doctoral thesis. English is an international lingua franca, so most of the publications are in English.

The disadvantages of publishing in English have been pointed out. Some argue that there would be a domain loss in certain languages with this emphasis on English as journals will stop using local languages. The inequality between NSE and NNSE already exists because of the language of publication being English. Because non-native speakers of English have to compete with native speakers, they are at a

Question # 10 of 10 (Start time: 10:30:11 AM, 10 July 2023)

Strategic management of research and publishing are skills required by _____ to manage their research assessment schedules.

Select the correct option

☐	examiners
☐	parents
☐	teachers
☐	students



Click to Save



agement of research



_____ is used.

Topic - 198: Curriculum of ERPP

The curriculum to prepare novice researchers in academic writing has two interlinked aspects of the discursive task:

- Creating and communicating the research through the RA
- Bearing in mind the needs of the gate keepers

Particular competencies are needed for this task. The student has to be familiar with structures of the genre - the prototypical schematic structure of the genre and its parts, according to disciplinary and journal variation. Expertise in using citation according to discipline is needed. These particular skills are in addition to generic writing skills such as coherence, cohesion, and argumentation in writing.

Strategic management of research and publishing is a skill required by students to manage their research and publications to fit in the assessment schedules, and the type and amount of publication for each rank required by their institutions. Also to keep in mind the following:

- Time for writing and for review
- Relevant journals
- Be aware about rejection, and the possibility of re-submission

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A competence for publishing thesis-in progress has also to be addressed in the curriculum. ... concerns publications produced during the doctorate, a requirement which is becoming more and more common. One strategy is to use different parts of the thesis and structure them as a series of articles. Special skills are required in converting the thesis to articles and vice versa.

Another publication possibility is a joint - publication with a supervisor. In science disciplines, this is the norm, where papers are published by teams of people. Competence is required in dividing up the work - deciding who will do the writing, and so on. Writing for publication is an important contribution for

Question # 10 of 10 (Start time: 10:40:55 AM, 10 July 2023)

Legal English is difficult for the business communication teacher because of its _____ nature.

Select the correct option

☐	colloquial
☐	informal
☒	technical
☐	plain

Click to Save Answer



because of its tech

**Topic – 182: Teaching Legal English**

Legal English is difficult for the business communication teacher because of its technical nature. This technical language is difficult and full of archaic terminology. It is ideal that the help of a legal specialist be taken to carry out team teaching in which there is a language specialist and legal specialist and has been proposed as a solution to the problem. As in the Learner-centered Approach, using learners' knowledge can be an important resource for the teacher. Some feel that the solution is for the teacher to get a legal qualification.

144

Activities for teaching can include grammar practice based around preposition and c. There is a special legal lexis – register or specialist vocabulary. The key to teach legal English is to gain familiarity with common legal collocations – words that occur in natural partnerships, e.g. “Merry Christmas”, but never “Merry New Year”. Similarly, verb + noun combinations: *Do you accept liability?* And noun + verb: *The Gap widened between them.* It is important to give practice of prepositions, to use accurately as they change meaning. Learners can be given a bank of legally appropriate prepositions/phrases to memorize and use.

Legal register can be taught by using vocabulary lists, through activities in which texts using legal English have to be analysed for specialist terminology. Computer-aided software also offers

17

vulms.vu.edu.pk/

Question # 3 of 10 (Start time: 10:41:54 AM, 10 July 2023)

In EMP teaching, various texts available give importance to listening and speaking, and the language for ...

Select the correct option

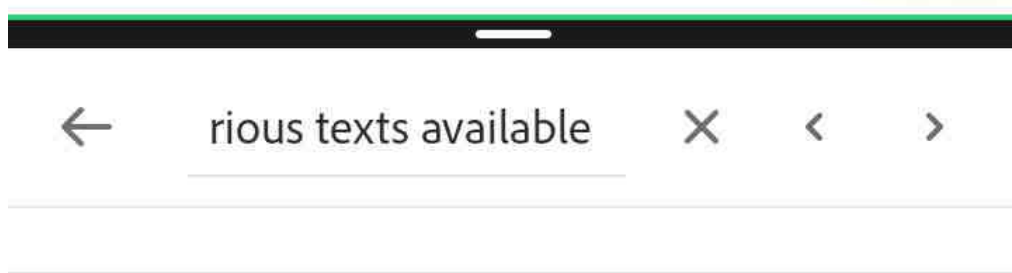
☐ doctor-nurse

☐ doctor-doctor

☐ doctor-hospital

☒ doctor-patient

Click to Save



Teaching of Business Communication (ENG516)

VU

podcasts for medical practitioners. These are designed for a professional audience and online videos (e.g. see <http://www.bmj.com/site/video/>), which are all exploitable in EMP. Most of the texts for EMP emphasize:

- Doctor-patient interaction
- Consultation: presenting complaint to examination, and diagnosis to treatment

Various texts available give importance to listening and speaking, and the language for doctor-patient interaction. Cultural awareness, non-verbal communication and empathetic listening and intonation are other areas. The use of DVD recordings of consultation provides a solid base for student analysis and discussion.

Topic – 191: EMP – for Nursing

Business English for Nursing is a relatively new area within ESP which focuses on 1. professionals' use of English in clinical settings and in nursing education. There are numerous textbooks for nursing published in recent years most of which focus on material for nurses entering the "Inner circle". The less recognized are English as a second language immigrants, and international students in the 'Inner Circle' countries who want to do nursing as their major in two and four year university courses.

A needs analysis of nursing reveals challenging issues which need to be addressed, e.g. objective, subjective and learning needs. Academic, discipline specific, cultural, and language related issues have been identified as challenges for ESL Students. Other needs analysis focus on language and



practitioners, their desire for certainty and also for making the legal language inaccessible for the general populace. Teaching BE to learners implies that they are either native students of law or second language learners. They have to be familiar with legal systems, practices and occupations in criminal and civil law. Business English teachers have to be familiar with legal occupations – Solicitors, Barristers, Attorney and Lawyers. Areas of legal language include:

- Language of contracts
- Language of employment
- Language of banking, business law, and company, etc.



Legal language is required in dealing with a number of issues:

- Court cases: Criminal and civil
- Forensic
- Contracts with multinational companies



The need of law students is to gain familiarity with writing of contracts, corporate law, and job contracts. There are materials for teaching legal English available commercially. The methodology of team teaching is beneficial as there is a language specialist and a legal specialist.

Topic – 182: Teaching Legal English

Legal English is difficult for the business communication teacher because of its technical nature. This technical language is difficult and full of archaic terminology. It is ideal that the help of a legal specialist be taken to carry out team teaching in which there is a language specialist and legal specialist and has been proposed as a solution to the problem. As in the Learner-centered Approach, using learners' knowledge can be an important resource for the teacher. Some feel that the solution is for the BE teacher to get a legal qualification.



Activities for teaching can include grammar practice based around preposition and collocations. There is a special legal lexis – register or specialist vocabulary. The key to teach legal English is to gain familiarity with common legal collocations – words that occur in natural partnerships, e.g. “Merry Christmas”, but never “Merry New Year”. Similarly, verb + noun combinations: *Do you accept liability?* And noun + verb: *The Gap widened between them.* It is important to give practice of prepositions accurately as they change meaning. Learners can be given a bank of legally app prepositions/phrases to memorize and use.

Legal register can be taught by using vocabulary lists, through activities in which texts using plain English have to be replaced by specialist terminology. Concordancing software also offers opportunities to teach vocabulary. Online bilingual corpus, e.g. of English and Chinese can facilitate self-study. The use of authentic materials is invaluable in teaching vocabulary, collocations, grammar, legal occupations.

Another approach is to use Genre Frameworks. Students need familiarity with generic structures of legal texts to develop their receptive and productive skills. Case reports and statutes are key genres and materials based on them can be used by students to model their law writing assignments on. Students need familiarity with generic structures of legal texts to develop their receptive and productive skills.

The problem question essay requires learners to consider a set of facts, identify legal issues, and apply the law to existing facts to a difficult legal problem, using the Model CLEO (claim law evaluation outcome) given by Strong (2003). The very nature of legal language can cause misunderstanding. This can be a disadvantage for socially vulnerable groups, as in the case of lawyer/client interview.

Topic – 183: Aviation English

Aviation English is the de facto language of civil aviation which is called *Radiotelephony*; it is a specialized communication between pilots and air traffic controllers, and other personnel associated with





BC200415548: AQSAHUSSAIN

Time Left 90
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 10 of 10 (Start time: 10:56:23 AM, 10 July 2023)

Total Marks: 1

In air traffic communication, the question of cognitive workload and its impact on communication has been a continuing focus in _____ studies.

Select the correct option

☐	aviation
☐	legal
☐	business
☐	administrative

Click to Save Answer & Move to Next Question



BC200415548: AQSAHUSSAIN

Time Left 90
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 9 of 10 (Start time: 10:55:21 AM, 10 July 2023)

Total Marks: 1

A useful activity to teach aviation pronunciation and vocabulary can be based on semantic and _____ contrasts.

Select the correct option

- | | |
|----------------------------------|------------|
| ☐ | linguistic |
| ☐ | stylistic |
| ☒ | phonetic |
| ☐ | pragmatic |

Click to Save Answer & Move to Next Question



BC200415548: AQSAHUSSAIN

Time Left 90
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 8 of 10 (Start time: 10:54:43 AM, 10 July 2023)

Total Marks: 1

In business world, _____ includes setting standards, checking actual performance against standards, and taking corrective action as needed.

Select the correct option

☐	staffing
☐	planning
☐	organizing
☐	controlling

[Click to Save Answer & Move to Next Question](#)



BC200415548: AQSAHUSSAIN

Time Left 90
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 7 of 10 (Start time: 10:54:04 AM, 10 July 2023)

Total Marks: 1

The term thesis is used in UK and dissertation in the _____, for doctoral research.

Select the correct option

☐	USSR
☐	US
☐	JP
☐	EU

Click to Save Answer & Move to Next Question





BC200415548: AQSAHUSSAIN

Time Left 90
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 6 of 10 (Start time: 10:53:29 AM, 10 July 2023)

Total Marks: 1

In business world, accounting is collecting the record of a company's financial activities, including:

Select the correct option

☐	Income statement
☐	Costs
☐	All the given options
☐	Balance sheet

[Click to Save Answer & Move to Next Question](#)



BC200415548: AQSAHUSSAIN

Time Left 90
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 5 of 10 (Start time: 10:52:45 AM, 10 July 2023)

Total Marks: 1

Choose the correct option.

The business communication teacher has to be familiar with _____ areas.

Select the correct option

☐	management
☐	all of the given options
☐	local
☐	educational

Click to Save Answer & Move to Next Question





BC200415548: AQSAHUSSAIN

Time Left 90
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 4 of 10 (Start time: 10:52:09 AM, 10 July 2023)

Total Marks: 1

In business communication, _____ English is the de facto language of civil aviation which is called Radiotelephony.

Select the correct option

☐	technical
☐	legal
☐	business
☐	aviation



Click to Save Answer & Move to Next Question





BC200415548: AQSAHUSSAIN

Time Left 90
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 3 of 10 (Start time: 10:51:25 AM, 10 July 2023)

Total Marks: 1

In EMP teaching, various texts available give importance to listening and speaking, and the language for
----- interaction.

Select the correct option

☐	doctor-patient
☐	doctor-nurse
☐	doctor-hospital
☐	doctor-doctor

Click to Save Answer & Move to Next Question





BC200415548: AQSAHUSSAIN

Time Left 89
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 2 of 10 (Start time: 10:50:46 AM, 10 July 2023)

Total Marks: 1

More and more researchers are wishing to publish their work in _____ journals.

Select the correct option

☐	honorable
☐	applicable
☐	reputable
☐	refutable

Click to Save Answer & Move to Next Question





BC200415548: AQSAHUSSAIN

Time Left 89 sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:49 AM, 10 July 2023

Question # 1 of 10 (Start time: 10:49:59 AM, 10 July 2023)

Total Marks: 1

In an EAP research, students use _____ for knowledge display but higher level students also use them to support the writers' line of thought.

Select the correct option

- ☐ appendices
- ☐ bibliographies
- ☐ All the given options
- ☐ citations



Click to Save Answer & Move to Next Question



Legal English is difficult for the business communication teacher because of its _____ nature.

Select the correct option

☒	technical
☐	colloquial
☐	plain
☐	informal

Click to Save An



Question # 9 of 10 (Start time: 10:46:38 AM, 10 July 2023)

In medical English, _____ discourse employs an abstract and distancing language, e.g. in c

Select the correct option

- | | |
|-----------------------|-----------|
| ☐ | business |
| ☐ | political |
| ☐ | medical |
| ☐ | critical |



Click to



In aviation industry, negotiation of meaning is a _____ skill in a situation where the flow of com radio channel, with no F2F contact.

Select the correct option

- | | |
|----------------------------------|------------|
| ☐ | irrelevant |
| ☐ | common |
| ☒ | critical |
| ☐ | simple |

Click to So



In EAP dissertation, there are _____ expectations about roles and responsibilities of students/supervi

Select the correct option

☐	different
☐	same
☐	smooth
☐	mixed

Click to Save Ans



The role of professional content in teaching business English is _____

Select the correct option

☐	monochasial
☐	un-controversial
☐	controversial
☐	paradisial



Click to Save Answer



Question # 5 of 10 (Start time: 10:43:10 AM, 10 July 2023)

In business world, _____ includes setting standards, checking actual performance against them, and taking corrective action, as needed.

Select the correct option

- | | |
|-----------------------|-------------|
| ☐ | controlling |
| ☐ | organizing |
| ☐ | staffing |
| ☐ | planning |



Click



Question # 4 of 10 (Start time: 10:42:27 AM, 10 July 2023)

In an EAP research, students use _____ for knowledge display but higher level students also use them to s
thought.

Select the correct option

- | | |
|----------------------------------|-----------------------|
| ☒ | citations |
| ☐ | appendices |
| ☐ | All the given options |
| ☐ | bibliographies |

Click to Save Answer



Question # 3 of 10 (Start time: 10:41:54 AM, 10 July 2023)

In EMP teaching, various texts available give importance to listening and speaking, and the language for

Select the correct option

- | | |
|-----------------------|-----------------|
| ☐ | doctor-nurse |
| ☐ | doctor-doctor |
| ☐ | doctor-hospital |
| ☐ | doctor-patient |



Click to Save Answer



Question # 2 of 10 (Start time: 10:41:00 AM, 10 July 2023)

A useful activity to teach aviation pronunciation and vocabulary can be based on semantic and -----

Select the correct option

- | | |
|-----------------------|------------|
| ☐ | phonetic |
| ☐ | pragmatic |
| ☐ | linguistic |
| ☐ | stylistic |



Click to Save



BC200416734: SANIA BATOOL

Time Left 88
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 10 of 10 (start time: 10:40:55 AM, 10 July 2023)

Total Marks: 1

Legal English is difficult for the business communication teacher because of its _____ nature.

Select the correct option

☐	colloquial
☐	informal
☒	technical
☐	plain

Click to Save Answer & Move to Next Question



Business Communication Quiz 10

Question # 1 of 10 (Start time: 10:40:15 AM, 10 July 2023)

In business communication, _____ English is the de facto language of civil aviation which is

Select the correct option

- | | |
|----------------------------------|-----------|
| ☒ | aviation |
| ☐ | technical |
| ☐ | business |
| ☐ | legal |

Click to



BC200416734: SANIA BATOOL

Time Left 84
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 9 of 10 (Start time: 10:39:52 AM, 10 July 2023)

Total Marks: 1

Medical English language practice in the language laboratory include(s):

Select the correct option

- | | |
|-----------------------|--------------------------|
| ☐ | Conference Presentations |
| ☐ | Feedback |
| ☐ | Doctor patient role |
| ☐ | All the given options |



Click to Save Answer & Move to Next Question



BC200416734: SANIA BATOOL

Time Left 86
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 8 of 10 (start time: 10:38:50 AM, 10 July 2023)

Total Marks: 1

In medical English, _____ discourse employs an abstract and distancing language, e.g. in case studies.

Select the correct option

- ☒ medical ✓
- ☐ political
- ☐ business
- ☐ critical

Click to Save Answer & Move to Next Question



BC200416734: SANIA BATOOL

Time Left 88
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 7 of 10 (start time: 10:38:02 AM, 10 July 2023)

Total Marks: 1

The quality of _____ influences business in many areas, including working relationships, sales effectiveness and perceptions of leadership.

Select the correct option

☐	cornification
☒	communication
☐	certification
☐	complication

Click to Save Answer & Move to Next Question



BC200416734: SANIA BATOOL

Time Left 80
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 6 of 10 (Start time: 10:37:16 AM, 10 July 2023)

Total Marks: 1

Choose the correct option.

The business communication teacher has to be familiar with _____ areas.

Select the correct option

☐ all of the given options☒ management☐ local☐ educational

Click to Save Answer & Move to Next Question



BC200416734: SANIA BATOOL

Time Left

89

sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 5 of 10 (Start time: 10:36:06 AM, 10 July 2023)

Total Marks: 1

Choose the correct option.

Aviation English is the de facto language of _____.

Select the correct option



all of the given options



traffic control



legal english



civil aviation



Click to Save Answer & Move to Next Question



BC200416734: SANIA BATOOL

Time Left 82
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 4 of 10 (Start time: 10:35:14 AM, 10 July 2023)

Total Marks: 1

The role of professional content in teaching business English is _____

Select the correct option

- | | |
|----------------------------------|------------------|
| ☐ | paradisaal |
| ☐ | un-controversial |
| ☒ | controversial |
| ☐ | monochasial |

Click to Save Answer & Move to Next Question



BC200416734: SANIA BATOOL

Time Left 87
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 3 of 10 (Start time: 10:34:42 AM, 10 July 2023)

Total Marks: 1

In business communication, the marketing mix is made up of the _____ Ps of marketing.

Select the correct option

- ☐ two
- ☒ four
- ☐ five
- ☐ three

Click to Save Answer & Move to Next Question



BC200416734: SANIA BATOOL

Time Left

83

sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 2 of 10 (start time: 10:33:56 AM, 10 July 2023)

Total Marks: 1

Choose the correct option.

English is the international language for science and _____.

Select the correct option



medicine



linguistics



genetics



literature

Click to Save Answer & Move to Next Question



BC200416734: SANIA BATOOL

Time Left 89
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:32 AM, 10 July 2023

Question # 1 of 10 (start time: 10:33:00 AM, 10 July 2023)

Total Marks: 1

Strategic management of research and publishing are skills required by _____ to manage their research and publications to fit in the assessment schedules.

Select the correct option

☐	teachers
☐	examiners
☒	students
☐	parents

Click to Save Answer & Move to Next Question



Question # 10 of 10 (Start time: 10:30:11 AM, 10 July 2023)

Strategic management of research and publishing are skills required by _____ to manage their research or assessment schedules.

Select the correct option

- | | |
|-----------------------|-----------|
| ☐ | examiners |
| ☐ | parents |
| ☐ | teachers |
| ☐ | students |



Click to Save Answer



Question # 9 of 10 (Start time: 10:29:35 AM, 10 July 2023)

In business world, accounting is collecting the record of a company's financial activities, including:

Select the correct option

- | | |
|----------------------------------|-----------------------|
| ☒ | All the given options |
| ☐ | Costs |
| ☐ | Income statement |
| ☐ | Balance sheet |



Click to Save Answer



Question # 8 of 10 (Start time: 10:28:52 AM, 10 July 2023)

Medical English language practice in the language laboratory include(s):

Select the correct option

- | | |
|-----------------------|--------------------------|
| ☐ | Doctor patient role |
| ☐ | Conference Presentations |
| ☐ | Feedback |
| ☐ | All the given options |



Click to



Question # 7 of 10 (Start time: 10:28:20 AM, 10 July 2023)

A useful activity to teach aviation pronunciation and vocabulary can be based on semantic and _____

Select the correct option

- | | |
|----------------------------------|------------|
| ☐ | linguistic |
| ☐ | stylistic |
| ☒ | phonetic |
| ☐ | pragmatic |

[Click to](#)



Question # 6 of 10 (Start time: 10:27:49 AM, 10 July 2023)

The quality of _____ influences business in many areas, including working relationships, sc
leadership.

Select the correct option

- | | |
|-----------------------|---------------|
| ☐ | cornification |
| ☐ | certification |
| ☐ | communication |
| ☐ | complication |



Click to



Question # 5 of 10 (Start time: 10:27:18 AM, 10 July 2023)

In EAP dissertation, there are _____ expectations about roles and responsibilities of students/supervisor.

Select the correct option

- | | |
|-----------------------|-----------|
| ☐ | mixed |
| ☐ | smooth |
| ☐ | same |
| ☐ | different |



Click to Save Answer



Question # 4 of 10 (Start time: 10:26:26 AM, 10 July 2023)

In business communication, _____ English is the de facto language of civil aviation which is called

Select the correct option

☒	aviation
☐	business
☐	legal
☐	technical

Click to Save A



The role of professional content in teaching business English is -----

Select the correct option

- | | |
|-----------------------|------------------|
| ☐ | controversial |
| ☐ | paradisial |
| ☐ | un-controversial |
| ☐ | monochasial |

Click to Save Answer



In air traffic communication, the question of cognitive workload and its impact on communication has been _____ studies.

Select the correct option

☒	aviation
☐	legal
☐	administrative
☐	business

Click to Save



Question # 1 of 10 (Start time: 10:24:01 AM, 10 July 2023)

Which of the following terms is used for doctoral research in US?

Select the correct option

- | | |
|-----------------------|--------------|
| ☐ | Dissertation |
| ☐ | Article |
| ☐ | Thesis |
| ☐ | Blog |



Click to Save Answer

A useful activity to teach aviation pronunciation and vocabulary can be based on semantic and _____ contrasts.

Select the correct option

☐	pragmatic
☐	stylistic
☒	phonetic
☐	linguistic



Click to Save Answer & Move to Next Question

Choose the correct option.
Aviation English is the de facto language of _____.

Select the correct option

☐	traffic control
☐	legal english
☒	civil aviation
☐	all of the given options

Click to Save Answer & Move to Next Question

Choose the correct option.
English is the international language for science and _____.

Select the correct option

☐	linguistics
☐	literature
☒	medicine
☐	genetics

Click to Save Answer & Move to Next Question

Question # 7 of 10 (start time: 10:19:14 AM, 10 July 2023)

Total Marks:

In business world, _____ includes setting standards, checking actual performance against standards, and taking corrective action as needed.

Select the correct option :

☐	organizing
☒	controlling
☐	staffing
☐	planning

[Click to Save Answer & Move to Next Question](#)

The purpose of teaching legal English is to enable _____ legal professionals and students to operate in professional and academic situations where English is required.

Select the correct option

☒	12
☐	13
☐	14
☐	15

Click to Save Answer & Move to Next Question

In a medical communication course, cultural expectations in communication style cause problems in a _____ medical team.

Select the correct option

☐	unicultural
☒	multicultural
☐	intercultural
☐	non-cultural

Click to Save Answer & Move to Next Question

In EBP teaching, various texts available give importance to listening and speaking, and the language for (interaction):

Select the correct option

	doctor-patient
	doctor-hospital
	doctor-nurse
	doctor-doctor



Click to Save Answer & Move to Next Question

Question # 3 of 10 (Start time: 10:16:44 AM, 10 July 2023)

Total Marks: 1

In business communication, the marketing mix is made up of the _____ Ps of marketing.

Select the correct option

☐	three
☐	five
☒	four
☐	two

[Click to Save Answer & Move to Next Question](#)

Choose the correct option.

The business communication teacher has to be familiar with _____ areas.

Select the correct option

☒	management
☐	all of the given options
☐	local
☐	educational

Click to Save Answer & Move to Next Question

Question # 1 of 10 (Start time: 10:15:34 AM, 10 July 2023)

Total Marks: 1

The quality of _____ influences business in many areas, including working relationships, sales effectiveness and perceptions of leadership.

select the correct option

☒	communication
☐	cornification
☐	complication
☐	certification

[Click to Save Answer & Move to Next Question](#)

10:20



4G



45



Quiz

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BC200402865, SALMA ANJUM

Time Left
00:00:00

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:10 AM, 10 July 2023

Question # 10 of 10 (Start time: 10:14:59 AM, 10 July 2023)

Total Mark

The quality of _____ influences business in many areas, including working relationships, sales effectiveness and perceptions of leadership.

Select the correct option



complication



communication



cornification



certification

Click to Save Answer & Move to Next Question



Quiz

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In business communication, _____ English is the de facto language of civil aviation which is called Radiotelephony.

Select the correct option

☐	legal
☒	aviation
☐	business
☐	technical

Click to Save Answer & Move to N



Quiz

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Question # 8 of 10 (Start time: 10:14:06 AM, 10 July 2023)

Choose the correct option.

The business communication teacher has to be familiar with _____ areas.

Select the correct option

☐	local
☐	all of the given options
☐	educational
☐	management



10:18



4G



45



Quiz
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Time Left
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:10 AM, 10 July 202

Question # 7 of 10 (Start time: 10:13:31 AM, 10 July 2023)

Total Marks

A significant majority of _____ learners are overseas medical practitioners who have migrated to practice in English speaking countries.

Select the correct option

☐	MPE
☐	EPIM
☒	EMP
☐	PME

Click to Save Answer & Move to Next Question



Question # 6 of 10 (Start time: 10:12:58 AM, 10 July 2023)

Medical English language practice in the language laboratory include(s):

Select the correct option

☐	Conference Presentations
☐	Feedback
☐	Doctor patient role
☐	All the given options



10:17



Quiz

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Question # 5 of 10 (Start time: 10:12:30 AM, 10 July 2023)

To

In a medical communication course, cultural expectations in communication style cause problems in a _____ medical tex

select the correct option

☒	multicultural
☐	non-cultural
☐	unicultural
☐	intercultural

Click to Save Answer & Move to Next Q





Quiz

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ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:10 AM, 10 July 2023

Question # 4 of 10 (Start time: 10:12:01 AM, 10 July 2023)

Total Marks: 10

The purpose of teaching legal English is to enable _____ legal professionals and students to operate in professional and academic situations where English is required.

Select the correct option

☐	L1
☐	L3
☒	L2
☐	L4

[Click to Save Answer & Move to Next Question](#)

Time taken
sec(s)

MG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:10 AM, 10 July 2023

Question # 3 of 10 (Start time: 10:11:26 AM, 10 July 2023)

Total Marks: 1

In business world, _____ includes setting standards, checking actual performance against standards, and taking corrective action as needed.

Select the correct option

- | | |
|----------------------------------|-------------|
| ☐ | staffing |
| ☒ | controlling |
| ☐ | planning |
| ☐ | organizing |

Click to Save Answer & Move to Next Question



Question # 2 of 10 (Start time: 10:10:47 AM, 10 July 2023)

A useful activity to teach aviation pronunciation and vocabulary can be based on semantic and _____ control

Select the correct option

☐	linguistic
☐	pragmatic
☒	phonetic
☐	stylistic

Click to Save Answer & Move to Next Question



Question # 1 of 10 (Start time: 10:10:07 AM, 10 July 2023)

Which of the following terms is used for doctoral research in US?

Select the correct option

- | | |
|-----------------------|--------------|
| ☐ | Article |
| ☐ | Blog |
| ☐ | Dissertation |
| ☐ | Thesis |



Click to Save Answer



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2



BC200408167: TEHREEM AKHTAR

Time Left 89
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 10 of 10 (start time: 10:08:10 AM, 10 July 2023)

Total Marks: 1

More and more researchers are wishing to publish their work in _____ journals:

Select the correct option

☐	refutable
☐	honorable
☒	reputable
☐	applicable

Click to Save Answer & Move to Next Question!





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2



BC200408167: TEHREEM AKHTAR

Time Left

89

sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 9 of 10 (Start time: 10:07:36 AM, 10 July 2023)

Total Marks: 1

The quality of _____ influences business in many areas, including working relationships, sales effectiveness and perceptions of leadership.

Select the correct option

- ☐ certification
- ☐ complication
- ☒ communication
- ☐ cornification

[Click to Save Answer & Move to Next Question](#)



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2



BC200408167: TEHREEM AKHTAR

Time Left 88
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 8 of 10 (Start time: 10:06:58 AM, 10 July 2023)

Total Marks: 1

Choose the correct option:

The business communication teacher has to be familiar with _____ areas.

Select the correct option

☐	local
☐	management
☐	educational
☐	all of the given options

Click to Save Answer & Move to Next Question





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2



BC200408167: TEHREEM AKHTAR

Time Left

89

sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 7 of 10 (start time: 10:06:28 AM, 10 July 2023)

Total Marks: 1

The purpose of teaching legal English is to enable _____ legal professionals and students to operate in professional and academic situations where English is required.

Select the correct option

☐	L3
☐	L4
☐	L1
☐	L2

[Click to Save Answer & Move to Next Question](#)



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2



BC200408167: TEHREEM AKHTAR

Time Left 89
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 6 of 10 (Start time: 10:05:55 AM, 10 July 2023)

Total Marks: 1

In business communication, _____ English is the de facto language of civil aviation which is called Radiotelephony.

Select the correct option

☐	business
☐	legal
☒	aviation
☐	technical

Click to Save Answer & Move to Next Question!





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BC200408167: TEHREEM AKHTAR

Time Left 88
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 5 of 10 (Start time: 10:04:39 AM, 10 July 2023)

Total Marks: 1

The _____ services require interaction with clients, stakeholders and multicultural audience to listen to inform, listen to complaints, and suggestions.

Select the correct option

☐	clearance
☒	customer
☐	custom
☐	taxation

Click to Save Answer & Move to Next Question





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2



BC200408167: TEHREEM AKHTAR

Time Left 88
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 4 of 10 (Start time: 10:04:07 AM, 10 July 2023)

Total Marks: 1

A useful activity to teach aviation pronunciation and vocabulary can be based on semantic and _____ contrasts.

Select the correct option

- ☐ linguistic
- ☐ pragmatic
- ☒ phonetic
- ☐ stylistic

Click to Save Answer & Move to Next Question!





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2



BC200408167: TEHREEM AKHTAR

Time Left

88

sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 3 of 10 (Start time: 10:03:28 AM, 10 July 2023)

Total Marks: 1

The role of professional content in teaching business English is _____.

Select the correct option

- | | |
|-----------------------|------------------|
| ☐ | un-controversial |
| ☐ | paradisiat |
| ☐ | controversial |
| ☐ | monochasial |



Click to Save Answer & Move to Next Question!





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2



BC200408167: TEHREEM AKHTAR

Time Left 87
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 2 of 10 (start time: 10:02:51 AM, 10 July 2023)

Total Marks: 1

Choose the correct option:

Aviation English is the de facto language of _____.

Select the correct option

- ☐ traffic control
- ☒ civil aviation
- ☐ legal english
- ☐ all of the given options

Click to Save Answer & Move to Next Question!





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2



BC200408167: TEHREEM AKHTAR

Time Left 90
sec(s)

ENG516 - Teaching Business Communication (Quiz-III)

Quiz Start Time: 10:02 AM, 10 July 2023

Question # 1 of 10 (Start time: 10:02:06 AM, 10 July 2023)

Total Marks: 1

In air traffic communication, the question of cognitive workload and its impact on communication has been a continuing focus in _____ studies.

Select the correct option

☐	business
☒	aviation
☐	legal
☐	administrative

Click to Save Answer & Move to Next Question

