

VIRTUAL UNIVERSITY OF PAKISTAN

A Good Education is a Foundation For a Better Future
CORRECT ANSWER SOLVED BY HADI
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TEAM HADI(VU LAHORE)

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WARNING: Team HADI is not responsible for any mistake or wrong answer. All students reading and using this document may check and confirm the answers at their own.



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Best of luck!



Question # 1 of 30 (Start time: 08:43:29 PM, 27 December 2020)

Total Marks: 1

The communication problems arising out of _____ will simply make life miserable.

Select the correct option

☐	Cultural shock	
☒	Cultural conflicts	
☐	Verbal Communication	
☐	Ethics	

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Question # 2 of 30 (Start time: 08:44:50 PM, 27 December 2020)

Total Marks: 1

Who promulgated the Freedom of Information Ordinance 2002 in October 2002?

Select the correct option

☐	President Rafeeq tarrer
☒	President Pervez Musharraf
☐	President Ghulam Ishaq Khan
☐	General Zia-ul-Haq

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Question # 3 of 30 (Start time: 08:45:24 PM, 27 December 2020)

Total Marks: 1

The ----- in living style gives a sort of strength to people of one community which distinguishes it from others.

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Select the correct option

☒	Coherence	
☐	Persuasion	
☐	Ethics	
☐	Relaxation	

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Question # 4 of 30 (Start time: 08:45:52 PM, 27 December 2020)

Total Marks: 1

Daily "Bild" is published from:

Select the correct option

☒	Germany
☐	America
☐	Japan
☐	China

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Question # 5 of 30 (Start time: 08:46:35 PM, 27 December 2020)

Total Marks: 1

Media tells interesting features, discoveries and historical heritage to urge people to visit each other's lands which results in;

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Select the correct option

☐	Ethnocentrism
☐	Nationalism
☒	Bring world closer
☐	Urbanization

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Question # 6 of 30 (Start time: 08:47:26 PM, 27 December 2020)

Total Marks: 1

Which of the following type of Communication requires more research, investment and technology?

Select the correct option

☐	Intrapersonal	
☐	Oral	
☒	Mass communication	
☐	Gestures	

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Question # 24 of 30 (Start time: 09:07:09 PM, 27 December 2020)

Total Marks: 1

Which of the following area was benefited the most from the extraordinary growth of mass media from seventeenth century?

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Select the correct option

☒	Advertising	
☐	Public Relations	
☐	Broadcasting	
☐	All of the given options	

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Question # 12 of 30 (Start time: 08:54:07 PM, 27 December 2020)

Total Marks: 1

According to historian Meehan, which of the following manuscript was produced between 7th and 9th century?

Select the correct option

☐	The Holy Quran	
☒	The Book of Kells	
☐	The Book of Durrow	
☐	Bible	

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Question # 25 of 30 (Start time: 09:08:01 PM, 27 December 2020)

Total Marks: 1

What method BBC used to pay for their broadcast system?

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Select the correct option

☒	Public Taxes	1/1
☐	Advertising	1/1
☐	Government fund	1/1
☐	Self finance	1/1

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Question # 15 of 30 (Start time: 08:57:13 PM, 27 December 2020)

Total Marks: 1

Lithography printing technology was primarily based of which of the following principle?

Select the correct option

☐	Water gets evaporated	
☒	Oil and water do not mix	
☐	Water boils at 100 degree Celsius	
☐	Oil is sticky in nature	

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Question # 26 of 30 (Start time: 09:09:12 PM, 27 December 2020)

Total Marks: 1

Block printing was originated in which of the following country?

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Select the correct option

☒	China
☐	Greeks
☐	Europe
☐	America

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Question # 27 of 30 (Start time: 09:09:34 PM, 27 December 2020)

Total Marks: 1

Why communication is needed?

Select the correct option

☐	Survival
☐	Cooperation
☐	Persuasion
☒	All of the given above

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Question # 19 of 30 (Start time: 09:01:43 PM, 27 December 2020)

Total Marks: 1

The need to maintain demand became especially apparent during the economic depression of:

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Select the correct option

☒	1893-1897
☐	1894-1877
☐	1888-1889
☐	1865-1897

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Question # 11 of 30 (Start time: 08:53:43 PM, 27 December 2020)

Total Marks: 1

Alois Sedenfelder Invented:

Select the correct option

☒	Lithography
☐	Printing paper
☐	Newsprint
☐	Telegraph

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Question # 22 of 30 (Start time: 09:05:01 PM, 27 December 2020)

Total Marks: 1

Which one of the following is not an element of communication?

Select the correct option

☐	Sender
☒	Propaganda
☐	Channel
☐	Receiver

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Question # 13 of 30 (Start time: 08:55:01 PM, 27 December 2020)

Total Marks: 1

Otto Mergenthaler invented the Linotype machine which casts type in full lines, using:

Select the correct option

☐	Cold lead
☒	Hot lead
☐	Burning Lead
☐	Bold Lead

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Question # 8 of 30 (Start time: 08:50:47 PM, 27 December 2020)

Total Marks: 1

Which one of the following is the major drawback in Shannon and Weaver model?

Select the correct option

☐	Interpretation of message
☐	Feedback
☐	Noise
☒	All of the given options.

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Question # 17 of 30 (Start time: 08:59:16 PM, 27 December 2020)

Total Marks: 1

In history, some ruling tribes are described with _____ meanings in the history and their generations are continued to be known with those characteristics once attached to their forefathers.

Select the correct option

☒	Static
☐	Labeled
☐	Discriminatory
☐	All of the given options

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Question # 18 of 30 (Start time: 09:00:20 PM, 27 December 2020)

Total Marks: 1

Which of the following newspapers/magazines were started to support the freedom struggle?

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Select the correct option

☐	Khilafat
☐	Jung
☐	Nawa-e-waqt
☒	All of the above

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Question # 29 of 30 (Start time: 09:11:32 PM, 27 December 2020)

Total Marks: 1

Which one of the following played an important role in writing a large number of Bibles?

Select the correct option

☒	Church in Rome	✓
☐	Church in Zurich	✓
☐	Church in London	
☐	Church in Greece	

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