

In business communication, English word count expands up to _____ when translated into a European language.

Select the correct option

☐	20%
☒	30%
☐	35%
☐	40%

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In _____ cultures, achievement is often measured in terms of power and wealth, and emphasis placed on work goals and assertiveness.

Select the correct option

☐	femininity
☒	masculine 
☐	universalism
☐	particularism

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The way to preserve someone's positive face is by paying _____ attention to that person.

Select the correct option

☒	positive
☐	negative
☐	neutral
☐	no

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Social class and _____ of parents play a part in the power differentials of families.

Select the correct option

☐	income
☐	status
☒	education
☐	behavior



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Question # 3 of 10 (Start time: 04:26:27 PM, 06 February 2020)

Total Marks: 1

In non-verbal communication, body language include(s):

Select the correct option

- | | |
|----------------------------------|-----------------------|
| ☐ | eye movement |
| ☐ | touch |
| ☐ | body distance |
| ☒ | All the given options |



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In intercultural communication, the _____ society's emphasis on group doesn't mean equality.

Select the correct option

☐

individualistic

☒

collectivistic

☐

commercialistic

☐

expressionistic

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When planning intercultural training, it is helpful to have an awareness of the _____ dimensions of cultural comparison.

Select the correct options

- | | |
|----------------------------------|--|
| ☐ | small |
| ☒ | main  |
| ☐ | horizontal |
| ☐ | vertical |

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The concept of _____ says that features of human life and experience exist beyond the constitutive effects of local cultural conditions.

Select the correct option

☐

Hegemony

☒

Universality

☐

Essentialism

☐

Ethnocentrism

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Members of _____cultures are able to manage different activities at once.

Select the correct option

☒	polychronic
☐	monochronic
☐	diachronic
☐	synchronic

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Speakers and listeners of a certain culture have _____ knowledge of how to make requests.

Select the correct option

- | | |
|----------------------------------|--|
| ☐ | explicit |
| ☒ | implicit  |
| ☐ | direct |
| ☐ | imperative |

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Culture is analyzed by a number of dimensions and _____ areas are usually seen in differentiating cultures.

Select the correct option

☐

three

☐

four

☒

five

☐

six

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In business communication, success in multicultural team projects depend(s) on:

Select the correct option



management style



decision-making



time and place



All the given options



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As culture is linked to language and communication, the business English teacher need(s) to have awareness about:

Select the correct option

☐	Cultural content
☐	Management
☐	Business
☒	All the given options



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The important change(s) which has/have been brought about by globalization include(s):

Select the correct option



transportation



communication technology



immigration



All the given options



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In cultures where _____ is held important, people believe that you are what you do, and they base your worth accordingly.

Select the correct option

- | | |
|----------------------------------|--------------|
| ☒ | achievement |
| ☐ | femininity |
| ☐ | masculinity |
| ☐ | universality |

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In _____, it is accepted without questioning that those in charge have authority and seldom will the juniors question about the implementation of a new policy.

Select the correct options

☐	Japan
☒	Mexico 
☐	Britain
☐	Pakistan

 [Click to Save Answer & Move to Next Question](#)

While communicating with a multicultural audience, one has to watch out for cultural:

Select the correct option

☐	biases
☐	expectations
☐	graphics
☒	All the given options



Click to Show Answer & Move to Next Question

The philosopher, Confucius, who lived in about the _____ century BC is often cited as understand additional dimensions of culture.

Select the correct option

- | | |
|----------------------------------|---------|
| ☐ | fourth |
| ☒ | fifth |
| ☐ | sixth |
| ☐ | seventh |

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Low and high-context societies interpret message(s) which are based on their:

Select the correct option

☐

beliefs

☐

values

☐

systems

☒

All the given options



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In intercultural conversations, problem(s) emerge because the use(s) of:

Select the correct options

☐	honorific titles
☐	reticence
☐	turn-taking
☒	All the given options



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In company cultures, in traditional, _____management styles, responsibilities will be clearly defined.

Select the correct option

☒	formal	
☐	informal	
☐	neutral	
☐	All the given options	

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The _____ of like-minded people would encourage everyone to work together to benefit the company.

Select the correct option

☐	energy
☒	synergy
☐	clergy
☐	allergy

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There are _____ways of thinking about what intercultural training is and what it can achieve.

Select the correct option

- | | |
|----------------------------------|-------|
| ☒ | two |
| ☐ | three |
| ☐ | four |
| ☐ | five |

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In _____ with its emphasis on rights and obligations, thanking someone comes close to an 'apology'.

Select the correct option

☐	Europe
☐	Britain
☒	Japan ✓
☐	Germany

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