

Mgt602 Quiz#3 1to27 Lechers Shared by Pin2

Question # 1 of 15 (Start time: 06:40:33 PM) Total M - 1

Andrew Carnegie is an example of entrepreneur of which century:

Select correct option:

Earliest period

19th and 20th century

Middle ages

17th century

Question # 2 of 15 (Start time: 06:40:59 PM) Total M - 1

Which of the following is alternatively called corporate venturing?

Select correct option:

Entrepreneurship

Intrapreneurship

Act of stating a new venture

Offering new products by an existing company

Question # 3 of 15 (Start time: 06:41:32 PM) Total M - 1

An entrepreneur is a person who is a:

Select correct option:

Risk taker

Initiator

Actor

All of the given options

Question # 4 of 15 (Start time: 06:42:14 PM) Total M - 1

The _____ plan describes how the product will be distributed and priced.

Select correct option:

Financial

Production

Venture

Marketing

Question # 5 of 15 (Start time: 06:42:51 PM) Total M - 1

The marketing perspective of business plan considers the venture through the eyes of:

Select correct option:

Investor

Customer

Entrepreneur

Marketing manager

Question # 6 of 15 (Start time: 06:43:22 PM) Total M - 1

Which one of the following is NOT a condition of a contract?

Select correct option:

An offer is made

An acceptance of offer

Contract must be illegal

Consideration is given

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Question # 7 of 15 (Start time: 06:43:53 PM) Total M - 1

The most sensitive plan in the business plan is?

Select correct option:

Operational Plan
Production Plan
Marketing Plan
Financial Plan

Question # 8 of 15 (Start time: 06:44:36 PM) Total M - 1
Which one of the following is NOT an internal factor?
Select correct option:

New technology
Manufacturing
Marketing
Personnel

Question # 9 of 15 (Start time: 06:45:16 PM) Total M - 1
Which one of the following is NOT an intrapreneurial leadership characteristic?
Select correct option:

Understands environment
Encourage the team work
Not flexible
Persistent

Question # 10 of 15 (Start time: 06:45:52 PM) Total M - 1
Which of the following is NOT followed in brainstorming?
Select correct option:

Criticism is done by the group members
The wilder idea is better
Quantity of ideas is required
The session should be fun, with no one dominating the discussion

Question # 11 of 15 (Start time: 06:46:23 PM) Total M - 1
The startups which rarely go public are called:
Select correct option:

Life style

Foundation Company

Small company

High potential venture

Question # 12 of 15 (Start time: 06:47:20 PM) Total M -
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In terms of chronological age, most entrepreneurs initiate
their entrepreneurial carrier between ages of:
Select correct option:

15 and 22

22 and 45

45 and 57

57 and 63

Question # 13 of 15 (Start time: 06:47:55 PM) Total M - 1

According to the governing bodies of common laws, the life
of trade secret is:

Select correct option:

12 years

17 years

20 years

As long as it remains confidential

Question # 14 of 15 (Start time: 06:48:28 PM) Total M - 1

Why should an entrepreneur do a feasibility study?

Select correct option:

To see if there are possible barriers to success

To identify possible sources of funds

To estimate the expected sales

To explore potential customers

Question # 15 of 15 (Start time: 06:49:15 PM) Total M - 1

Which of the following is NOT a characteristic of a marketing plan?

Select correct option:

It should be flexible

It should be long and detailed

It should be based on facts and valid assumptions

It should provide a strategy

Remember Me in your's Prayers.

Regard By Pin2

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