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1. When did Thomas Edison develop the kinetograph?

- a) 1895
- b) 1950
- c) 1989
- d) 1889

Correct answer: d) 1889

2. A highly restrictive set of guidelines for movie content was promulgated in 1934 in America. What was it popularly known as?

- a) James Code
- b) Hays Code
- c) Ethical Code
- d) Production Code

Correct answer: b) Hays Code

3. How many columns does a classified ad usually consist of?

- a) Four columns
- b) Multiple columns
- c) Multiple columns
- d) Multiple columns

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Correct answer: b) Multiple columns

4. The world of civil rights spreading and voices were raised by:

- a) Politicians
- b) Sociologists
- c) Revolutionists
- d) Economists

Correct answer: c) Revolutionists

5. Which newspaper department normally operates only at night?

- a) None of the given options
- b) Editorial
- c) Press
- d) Accounts

Correct answer: c) Press

6. Which of the following media worked as a catalyst to gear up industrialization during the 18th century in the European Continent?

- a) Television
- b) Computers
- c) Print media

Correct answer: c) Print media

7. What would be a matter of great pride for a newspaper?

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- a) High circulation
- b) Increase in the number of letters to the editor
- c) Increase in the number of employees
- d) Plenty of advertisements

Correct answer: a) High circulation

8. In 1543, Nicolaus Copernicus wrote De revolutionibus; a work that placed:

- a) Planets revolving around Earth
- b) Sun at the center and the planets revolving around it
- c) Moon revolving around the Earth

Correct answer: b) Sun at the center and the planets revolving around it

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9. Which of the following is NOT the responsibility of the press?

- a) To manage all the technical aspects of printing
- b) To ensure that the newspaper would be printed before the deadline
- c) To monitor the distribution process of printed copies
- d) To ensure its availability for distribution the next morning

Correct answer: a) To manage all the technical aspects of printing

10. Which area benefited the most from the extraordinary growth of mass media from the seventeenth century?

- a) Public Relations
- b) Broadcasting
- c) Advertising

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Correct answer: c) Advertising

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