

In which year the advertisers of Colgate toothpaste took the conflict directly to consumers, giving them the opportunity to decide?

Select the correct option

☐ 1909

☐ 1906

☐ 1905

☐ 1910

0:08 / 1:14



Question # 6 of 10 (Start time: 09:30:29 PM, 06 July 2023)

Photographs started appearing in newspapers in:

Select the correct option



1881



1897

Question # 5 of 10 (Start time: 09:29:00 PM, 06 July 2023)

When did the first movie theatre was built?

Select the correct option



1950



1905

What would be a matter of a great price for the newspaper?

Select the correct option

☐

Increase in the number of employees

☐

Plenty of advertisements

☐

Increase in the number of letters to the editor

6 / 1:14

High circulation



Question # 3 of 10 (Start time: 09:26:28 PM, 06 July 2023)

Editorial section of a newspaper is generally divided into two broad categories: Field staff and:

Select the correct option

☐	Beat reporters
☒	Newsroom and editorial

If a movie is appropriate to watch for everyone and is not having any viewer restriction. Then what would be the rating of the movie?

Select the correct option

☐	M
☒	G
☐	X

Which of the following area was benefited the most from the extraordinary growth of mass media from seventeenth century?

Select the correct option



All of the given options



Broadcasting

In ancient times, the development in the print media greatly facilitated the means of:

Select the correct option



Education



Entertainment

Which of the following means to make sure that a publication meets its deadlines,generate revenue and maintains its technical wing to be there in the hands of end-readers well in time?

Select the correct option

☐ Content management

☐ Advertising management

☒ Media management

☐ Creative management

Who invented motion pictures?

www.BANDICAM.com

Select the correct option

☐

Edward Muybridge

☐

Marconi

☐

E. J. Marey

1:04 / 1:14

Thomas Edison



HD

