

How many main stages in payment mechanism?

Select the correct option

☐	1
☐	4
☒	3
☐	2

Click to Save Answer & Move to Next Question

The _____ practice divides the potential customers into segments or groups.

Select the correct option

☐ Psychographic segmentation

☐ Demographic segmentation

☐ Geographic segmentation

☒ market segmentation

Vertical Web portals are made for?

Select the correct option

☐

Broad range of topics

☐

Wide variety of things

☒

Single area

☐

Broad range of topics and Wide variety of things

Some web retailers allow their customers to create their own product. It is called.

Select the correct option

☐	Many to one marketing
☐	One to many Marketing
☐	All of the above
☒	One to one Marketing

Click to Save Answer & Move to Next Question

At deposit stage, the client is _____ by E-Cashbank.

Select the correct option

☐	Unknown
☐	Known
☐	Secret
☒	Verified first

Caching -----

Select the correct option

☒	saves the time of downloading the page
☐	increase the time of downloading the page
☐	have no effect on downloading of the page
☐	None of Above

The serial # generated by the cyberwallet gets multiplied by blinding factor 'r' which is known only to the _____.

Select the correct option

- | | |
|----------------------------------|--------------|
| ☒ | Bank |
| ☐ | Client |
| ☐ | All of given |
| ☐ | Merchant |

_____ is added in message digest to create digital signatures?

Select the correct option

☒ Sender's private key

☐ Public key of third party

☐ Sender's public key

☐ Sender's symmetric key

Click to Save Answer & Move to Next Question

MSN portal provides useful information and a search engine free of cost, but earns revenue through advertisements, is an example of _____.

Select the correct option

- ☒ Advertising-Supported Revenue Model
- ☐ Advertising-Subscription Mixed Revenue Model
- ☐ Fee-for-Service Revenue Model
- ☐ Fee-for-Transaction Revenue Model